

# **International Technical Exhibition of Medical Imaging 2021**

## **ITEM 2021**

### **Guide for Exhibitors**



**Organizer : Japan Radiology Congress (JRC)**



**Exhibition Secretariat : Japan Medical Imaging and  
Radiological Systems Industries Association**



## CONTENTS

1. OUTLINE OF THE ACADEMIC CONGRESSES	2
2. OUTLINE OF THE INTERNATIONAL TECHNICAL EXHIBITION OF MEDICAL IMAGING 2021	3
3. JOINT EVENTS	4
4. ACCESS TO THE SITE	5
5. EXHIBIT LIST	6
6. ENTRY TO THE EXHIBITION SITE	6
7. HOURS OF SITE USE AND OVERTIME WORK	8
8. LOAD-IN/LOAD-OUT, AND INSTALLATION WORK	9
9. LOAD-IN/LOAD-OUT STANDBY PLACE	9
10. ELECTRICITY	10
11. NOTES ON EXHIBIT MANAGEMENT FOR ALL EXHIBITORS	11
12. NOTES ON DECORATION FOR SPACE BOOTHS L AND M	15
13. FIGURES SHOWING CAUTIONS FOR SPACE BOOTHS L AND M	22
14. NOTES ON DECORATING WORK IN BOOTHS WITH BASIC FITTINGS	27
15. ANCHOR BOLTS	31
16. CEILING STRUCTURE APPLICATION	32
17. ABOUT TWO-STORY STRUCTURE	33
18. TELEPHONES AND COMMUNICATION LINES	34
19. HANDLING OF COMMUNICATION DEVICES	34
20. FOOD AND DRINK	35
21. CLEANING	35
22. FIRE AND DISASTER PREVENTION	35
23. RECOMMENDED CONTRACT COMPANIES	36
24. ORGANIZER AND SECRETARIAT RESPONSIBILITY AND YOUR EXPENSES	36
25. COMPLIANCE WITH LAWS AND REGULATIONS	37
26. MISCELLANEOUS	37


27. EXHIBITION OF PRODUCTS NOT APPROVED UNDER THE ACT ON THE PHARMACEUTICALS, MEDICAL DEVICES, ETC.	38
28. WHERE TO INQUIRY AND SUBMIT DOCUMENTS (RELATED TO EXHIBITION AND REQUIRED)	43
29. CONTACT FOR VARIOUS INQUIRIES	44
EXHIBIT EQUIPMENT CLASSIFICATION TABLE	46
FORM 11, 12, 13, 14	47

## The International Technical Exhibition of Medical Imaging 2021

The International Technical Exhibition of Medical Imaging (ITEM) 2021, an exhibition of medical imaging equipments will be held concurrently with the Annual Meeting of Japan Radiology Congress (JRC) 2021 in the *Pacifico* Yokohama Exhibition Hall with the following details.

The Exhibition Committee of the Japan Industries Association of Radiological Systems (JIRA) has determined the operational essentials described herein. Your cooperation in observance of them would be highly appreciated in order to achieve smooth operation and a satisfactory outcome of the exhibition.

In accordance with the guidelines of Pacifico Yokohama and the Japanese exhibition industry, ITEM2021 has prepared an infection control manual in order to prevent the transmission of the novel corona virus to exhibitors and visitors to the show.

*Organizer:* Japan Radiology Congress (JRC) 

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Chiyoda-ku, Tokyo 101-0052, Japan  
Phone: +81-3-3518-6111 Facsimile: +81-3-3518-6139

*Exhibition Secretariat:*

Japan Medical Imaging and  
Radiological Systems Industries Association (JIRA)



Sumitomo Fudosan Iidabashi Bldg. No.2 6F, 2-2-23, Koraku,  
Bunkyo-ku, Tokyo 112-0004, Japan  
Phone: +81-3-3816-3450 Facsimile: +81-3-3818-8920

## **1. Outline of the Academic congresses**

### **Main Theme: Milestones and Beyond**

#### **(1) The 79<sup>th</sup> Annual Meeting of the Japan Radiological Society (JRS)**

President: Noriyuki Tomiyama (Osaka University)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center and Annex Hall, *Pacifico* Yokohama and WEB

#### **(2) The 76<sup>th</sup> Annual Meeting of the Japanese Society of Radiological Technology (JSRT)**

President: Hiroko Nishide (Gifu University of Medical Science)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center and Annex Hall, *Pacifico* Yokohama and WEB

#### **(3) The 119<sup>th</sup> Scientific Meeting of the Japan Society of Medical Physics (JSMP)**

President: Nobuyuki Kanematsu (National Institutes for Quantum and Radiological Science and Technology)

Date: April 15 (Thu.) to April 18 (Sun.), 2021

Site: Conference Center, *Pacifico* Yokohama and WEB

## 2. Outline of the International Technical Exhibition of Medical Imaging 2021 (ITEM2021)

**Exhibition Date:** April 16 (Fri.) to April 18 (Sun.), 2021  
**Site:** Exhibition Hall [Halls A(a part)+ B + C + D]  
 at *Pacifico* Yokohama, Total 18,400 m<sup>2</sup>  
 (Address: 1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan)

Event	Date and Time	
Load-in	April 12, 2021	
	April 13, 2021	
	April 14, 2021	
	April 15, 2021	
Opening Ceremony	April 16, 2021	9:30~10:00
Exhibition date	April 16, 2021	10:00~17:00
	April 17, 2021	9:30~17:00
	April 18, 2021	9:30~15:00
	April 18, 2021	
Load-out	April 18, 2021	
	April 19, 2021	

### Exhibition space

Booth Category	Booth Type	Size	Number of Space	Number of Exhibitor	Joint Exhibition
Basic	A	W3.0m x D3.0m	82	42	1 pair
	B	W3.0m x D2.0m	74	48	3 pairs
Medical Society	C	W2.0m x D1.5m	1	1	
Space	M	40m <sup>2</sup>	12	12	
	M	60m <sup>2</sup>	9	9	
	M	80m <sup>2</sup>	7	8	1 pair
	M	100m <sup>2</sup>	3	3	
	M	120m <sup>2</sup>	1	1	
	M	140m <sup>2</sup>	2	3	1 pair
	M	200m <sup>2</sup>	1	1	
	M	300m <sup>2</sup>	1	1	
	M	400m <sup>2</sup>	1	1	
	L	500m <sup>2</sup>	2	3	1 pair
	L	600m <sup>2</sup>	3	56	1 pair
	L	800m <sup>2</sup>	1	2	1 pair

Total Area	7,965m <sup>2</sup>	Number of Exhibitor	140
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### 3. JRC2021 Joint Events

Event	Data and Time	Venue
ITEM 2021 Opening Ceremony	9:30 - 10:00, April 16 (Fri.)	Entrance area of the exhibition hall
JRC 2021 Opening Ceremony Each president greeting, Keynote lecture Noriyuki Tomiyama ; Osaka University (JRS) Hiroko Nishide ; Gifu University of Medical Science (JSRT) Nobuyuki kanematsu ; QST (JSMP) Akio Yamamoto ; JIRA  (QST; National Institutes for Quantum and Radiological Science and Technology)	13:30 – 14:30 April 16 (Fri.)	TBD
Honorary Member Award Ceremony	TBD	TBD
Joint Special Lecture 1 and 2 Chair; tbd Presenter; tbd Title; tbd	14:30 – 15:30 April 16 (Fri.)	TBD
Joint Symposium 1 “Approaching the whole aspect of the new coronavirus infection (COVID-19)”	15:30 – 18:00 April 16 (Fri.)	TBD
Joint Symposium 2 “Evaluation in mammographic system and images”	10:00 – 12:00 April 17 (Sat.)	TBD
Joint Symposium 3 “Radiological Technologies from Japan, -Past and Future -”	13:30 – 16:00 April 17 (Sat.)	TBD
JRC2021 Closing Ceremony/Joint Member’s Ceremony TBD	TBD April 18 (Sun)	TBD
Joint Session of Three Societies “10 years after the Fukushima”	14:45 – 17:30 April 18 (Sun.)	TBD

## 4. Access to the Site

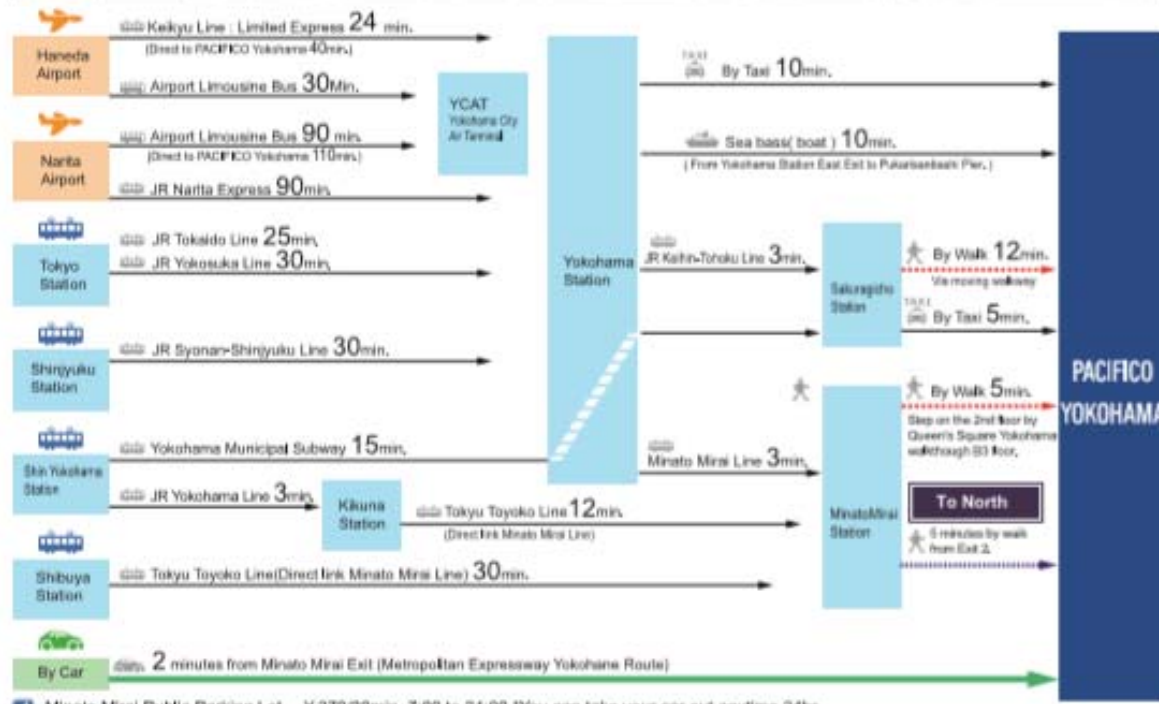
### PACIFICO Yokohama Access & Area Map

1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan Information: TEL +81-45-221-2155

Easy access from all over the world.

**30 min. from Tokyo by train.**  
5 min. walk from Minato Mirai station (Minato Mirai Line).

- 30 min. from Tokyo International Airport (Haneda).
- 100 min. from Narita International Airport.
- 20 min. from JR Shin Yokohama Station.
- 2 min. from Minato Mirai Exit (Metropolitan Expressway Yokohane Route).



- 1 Minato Mirai Public Parking Lot ¥ 270/30min, 7:00 to 24:00 \*You can take your car out anytime 24hr.
- 2 Rinko Park Parking Lot ¥ 250/30min, 8:00 to 21:00
- 3 Bus / Large Vehicle Parking Lot ¥ 500/30min, 24 hours open \*Enter and exit between 7:00 and 22:00. Advanced reservations required
- 4 North Parking Lot ¥ 270/30min, 7:00 to 24:00 \*You can take your car out anytime 24hr.

Notes:  
 • Actual travel times required depend on the facilities you are going to visit. An early arrival is recommended.  
 • Transfer times are not included.  
 • Actual travel times required also depend on the road conditions and which terminal you will use.

Mar.1, 2020



## 5. Exhibit List

### (1) ITEM2021 Exhibit List

In order to publish the website of the Japan Imaging Medical System Association (JIRA) and create a printed material (exhibition list), please make an advance application for the products to be exhibited. The catalog will be distributed to exhibition visitors. There is no need for all products to be listed. Only main products are acceptable.

### (2) Application method and notes

Until February 17, 2021, please register your company contact details and exhibit details in both Japanese and English to the exhibitor-exclusive website (2) "ITEM2021 Exhibit List".

For the address and telephone number described here, please register the representative contact for the customer.

### (3) ITEM2021 Exhibit Equipment Classification Table

When registering an exhibit, check the applicable classification number from the appendix "ITEM2021 Exhibit Equipment Classification Table" on page 45, and select the classification number before registering the exhibit in Japanese or English. Thank you.

The "ITEM2021 Exhibit Equipment Classification Table" can also be confirmed on the website.

## 6. Entry to the exhibition site

### (1) Entry of exhibitors and persons concerned

- (i) Exhibitors and persons concerned shall wear an Exhibitor's Card when entering the site. Persons without an Exhibitor's Card shall not be allowed to enter the site during the exhibition. Please obtain your Exhibitor's Card by contacting the exhibitor concerned. No Temporary Entrance Cards shall be issued for this year's exhibition.
- (ii) Persons in charge of load-in/load-out and installation work shall put on an Exhibitor's Card or Workman's Card when entering the site. **Please be sure to wear the card even during such load-in/load-out or installation work.**

#### ○Exhibitor's Card

Size: 180 x 98 (mm),

(Sample)

ITEM 2021
国際医用画像総合展 出展社
[ ]
担当 _____

#### ○Workman's Card

Size: 90 x 55 (mm)

(Sample)

ITEM 2021
設営・搬入出関係者
[ ]

## (2) Obtaining Exhibitor's Cards and Workman's Cards

- (i) Free Exhibitor's Cards shall be provided in the amounts given below.
- Booth A with basic fittings 10 cards per unit
  - Booth B with basic fittings 10 cards per unit
  - Booth without fittings 1 card per 2 m<sup>2</sup> (rounded up)
- (ii) Free Workman's Cards shall be provided in the amounts given below.
- Booth A with basic fittings 10 cards per unit
  - Booth B with basic fittings 10 cards per unit
  - Booth without fittings 1 card per 3 m<sup>2</sup> (rounded up)
- (iii) Please apply for additionally paid Exhibitor's Cards and Workman's Cards by using the **Name Card Application Form** by **February 17, 2021**.
- Exhibitor's Card ¥300 per card (tax not included)
  - Workman's Card ¥100 per card (tax not included)
- (iv) About company name printing
- Please fill in the company name on the "Card", but it can be printed at the same time as placing an order.
- Please upload the company name logo data (high resolution PDF or illustrator ai data) from the website when applying.
- You can use up to two colors for the company name to print.
- (Black is also counted as one color.)
- We will print at below price.
- (The following prices are excluding consumption tax)

Quantity	Print Fee (JPY)	Quantity	Print Fee(JPY)
1~100	4,000	501~ 600	7,000
101~200	5,000	601~ 700	7,500
201~300	5,400	701~ 800	8,000
301~400	6,000	801~ 900	8,500
401~500	6,500	901~1000	9,000

## (3) Entry of visitors

- (i) Visitors shall request a Registration/Entry Card and wear this card when entering the site.
- (ii) Visitors not in possession of a Registration/Entry Card must pay an entry fee of ¥3,000 (¥1,000 for medical students and medical technology students) and receive a Registration/Entry Card before entering the site.

## (4) Distribution of Registration/Entry Cards

The base quantity of Registration/Entry Cards (invitation included) distributed is 10 cards per 1 m<sup>2</sup>. These cards are allocated by the Exhibition Secretariat for the purpose of improving the performance of the exhibition, so please use them for PR purposes.

**Please apply by "Exhibition card voucher" on the exhibitor's website by January 8, 2021.** After entering the desired number of copies, please upload a stamped consent form. However, additional requests will be distributed in consideration of various conditions.

## (5) Entry of registered members of the societies

Members should wear the society registration cards for entry.

## (6) About distribution of an admission ticket

The admission ticket of ITEM is not free of charge. The ticket distributed in advance can be converted into money. If we print or stamp the company's name on the ticket or its envelope, then we violate the fair competition rule. This is because the ticket is regarded as the "premiums" that attracts customers in the business of medical equipment. We are delegated by JRC to distribute the tickets and we must distribute the tickets to customers without printing the company's name on the tickets.

### Colors of name cards

Classification	Meeting /Exhibition	Color of name card or cord
Japan Radiological Society (JRC)	Meeting	Red (cord)
Japanese Society of Radiological Technology (JSRT)	Meeting	Blue (cord)
Japan Society of Medical Physics (JSMP)	Meeting	Light green (cord)
Student member	Meeting	White (cord)
Non member	Meeting	Yellow (card)
Physician	Exhibition	Red (card)
Radiologist (including clinical technologist)	Exhibition	Blue (card)
Healthcare persons except above	Exhibition	Light blue (card)
Educational researcher and student	Exhibition	Green (card)
Exhibitor and persons in the same profession	Exhibition	Orange (card)
Miscellaneous	Exhibition	Black (card)

## 7. Hours of site use and overtime work

### (1) Hours of site use

April 12 (Mon.)	12:00 – 20:00	Load-in/Installation
April 13 (Tue.)	9:00 – 20:00	Load-in/Installation
April 14 (Wed.)	9:00 – 20:00	Load-in/Installation
April 15 (Thu.)	9:00 – 20:00	Load-in/Installation
April 16 (Fri.)	8:00 – 18:00	During exhibition
April 17 (Sat.)	8:30 – 18:00	During exhibition
April 18 (Sun.)	8:30 – 24:00	During exhibition & Dismantle/Load-out
April 19 (Mon.)	6:00 – 11:00	Dismantle/Load-out

## (2) Overtime work

Please submit an Overtime Work Notification to the Exhibition Secretariat before performing overtime work. The Exhibition Secretariat shall charge each company for overtime work for work performed before or after the times shown in the table above.

The charge for overtime work is ¥28,000 per 30 minutes (tax excluded). This charge shall be divided proportionately when multiple companies apply for overtime work.

## 8. Load-in/load-out and installation work

### (1) Load-in

Decoration materials and exhibits	April 12 (Mon.)	12:00 – 20:00 For booths without basic fittings only.
	April 13 (Tue.), April 14 (Wed.)	9:00 – 20:00
	April 15(Thu.)	9:00 – 20:00 (17:00~ Cleaning the site.)

Line work and electrical installation are scheduled 9:00 - 12:00 on April 12 (Mon.).

### (2) Load-out

Packing materials load-in	April 18 (Sun.)	15:00 – 16:00
Load-out by exhibitors in booths with basic fittings	April 18 (Sun.)	16:00 – 19:30
Load-out by exhibitors in booths without basic fittings	April 18 (Sun.)	16:00 – 24:00
	April 19 (Mon.)	7:00 – 11:00

### (3) Procedure for load-in/load-out work

- (i) Exhibitors are requested to plan load-in and load-out to avoid congestion as much as possible.  
If you use a vehicle, please apply for the number of vehicles and desired time using “Application for loading / unloading” to the exhibitor-exclusive website page by February 17, 2021.
- (ii) **The Exhibition Secretariat determine load-in/load-out work plan in consideration of exhibitors’ locations. Your load-in/load-out time requested may be shifted, because the booths near the entrance/exit will be given a high priority.**
- (iii) Costs for load-in/load-out shall be the exhibitors’ responsibility.
- (iv) Please station a staff at your booth to enable the trouble-free receipt of items delivered by delivery services. The Exhibition Secretariat shall not be able to receive them in exhibitors’ stead.
- (v) Please do not leave the transportation vehicle unattended and move away from the site immediately after completion of load-in/load-out work, otherwise they will occupy space of passage and disturb approach the coming load-in/load-out vehicle.

## 9. Load-in/Load-out standby place

- (1) A Load-In/Load-Out Permit Card will be available through application in advance. Please put up the Card on the front of each load-in/load-out vehicle (including cars for decoration work), go to a load-in/load-out standby place, and follow the instruction given by our staff.
- (2) Even if you have a Load-in/Load-out Permit Card with you, you cannot go to the booth directly. Be sure to go to a vehicle standby place and to follow the instruction given by our staff.
- (3) Please note that overtime parking or overnight parking is not allowed. Load-In/Load-Out Permit Cards will be provided together with the load-in/load-out work plan at a future date.

#### Parking times (scheduled)

April 12 (Mon.)	7:00 – 22:00
April 13 (Tue.) – April 15 (Thu.)	7:00 – 22:00
April 18 (Sun.)	14:00 – 24:00

The parking times above are tentative at this point. Exhibitors shall be informed of parking times at a future date after these have been determined.

## 10. Electricity

- (1) For general lighting, existing ceiling lights are lit. With the renovation of Pacifico Yokohama in the fall of 2018, please note that the illumination is 20-30% higher.
- (2) In-house booth wiring using electric pits in the exhibition booth is basically prohibited. The pit in the venue is equipment on the venue side, and construction in the pit will be performed by a contractor designated by the venue. To avoid safety and power supply accidents, do not wire your booth after the service switch in the pit.
- (3) To request electric power supply for displays, demonstrations, and lighting, please submit the **Power Supply Application Form** to the exhibitor-exclusive website page by February 17, 2021.
- (4) Electric cabling will be installed in each booth. Exhibitors are responsible for the cost of installing electric cabling (connected to a service entrance switch in each booth) and electricity charges (for their own load-in/load out work and exhibitions).

Exhibitors shall be charged for the amount of electricity consumed after the exhibition closes.

- (5) In the case of basic booths, 1 booth of 1φ100V and 2 outlets (500W) will be installed in one booth per company. If you need additional capacity and use 200V, please apply from the “Exhibitor Application” website. If there is a request for the location of the outlet, etc., please submit the electrical layout diagram to the secretariat by WEB registration or e-mail to the secretariat.

<Secretariat>

JIRA (Japan Medical Imaging and Radiological Systems Industries Association)

Address: Sumitomo Real Estate Iidabashi Bldg. No.2, 6th Floor

2-2-23 Koraku, Bunkyo-ku, Tokyo 112-0004, JAPAN

TEL: 03-3816-3450, FAX: 03-3818-8920

E-mail: exhibit-os@jira-net.or.jp

\* If you have any inquiries regarding electrical trunk line construction or additional requests for outlets or lighting fixtures etc., please communicate with Iida Electric Industry Co., Ltd. on page 44.

- (6) Exhibitors shall carry out electrical work within their own booths, such as wiring from the lead-in switch. Should no workmen be available, exhibitors are permitted to request to Iida Electric Industry Co., Ltd. on page 44 to perform such work (cost to be borne by the exhibitor).
- (7) Three types of electricity supply are available: 50 Hz, 1φ-100 V, 1φ-200 V, and 3φ-200 V
- (8) Installation of earths (interpretation of Technical Standards for Electrical Facilities: Clauses 10, 11, 20, and 29)  
Steel tables and outer cases of machinery and appliances must be earthed, unless machinery and appliances with voltage to ground not exceeding 150 V are placed in a dry location.

Low voltage not exceeding 300V D-type earthing: Not exceeding 100 Ω  
 Low voltage over 300V C-type earthing: Not greater than 10 Ω  
 Use soft copper wires 1.6 mm in diameter or equivalent that are corrosion-resistant and conduct fault current safely.

- (9) The leakage sensitivity of the breaker installed in each booth is 30mA. If you want higher leakage sensitivity, prepare an isolation transformer in each booth by yourself. (cost to be borne by the exhibitor)

- (10) Start and cutoff dates for electricity

Start date	April 13 (Tue.)	Approx. 14:00
During exhibition	April 16 (Fri.)	8:00 – 18:00
	April 17 (Sat.)	9:00 – 18:00
	April 18 (Sun.)	9:00 – 16:00

If a temporary power supply is needed before the dates power supply is started or cut off, fill in the dates, times, and power consumption required on the Power Supply Application Form and submit it please submit to the exhibitor-exclusive website page by February 17, 2021.

In addition, if you wish to have your electricity in advance or extension, please submit the description in the drawing.

- (11) During the exhibition, maintenance electricians will be available on-site to carry out maintenance work. However the Exhibition Secretariat shall not compensate for damage to exhibits caused by power failure for reasons such as power supply interruption, power cuts, and voltage drops. Please implement protective measures for exhibit demonstrations accordingly.

## 11. Notes on exhibit management for all exhibitors

- (1) Actions that may conflict with the Medical Law and other relevant legislations are prohibited.
- (2) About joint exhibit  
 When you plan the joint exhibit, both you and your partner must be JIRA members, or both you and your partner must be non-JIRA members. If a member and a non-member are combined, then that member must pay the booth fee that is imposed on a non-member.
- (3) Exhibitors are not permitted to transfer or sublet whole or part of the allocated booths to a third person under the regulations of this industry associations.
- (4) Please make sure not to prominently display company names or logos other than that of the exhibiting company to ensure that it does not give rise to the misunderstanding that (2) above has been violated. If displaying company names or logos other than that of the exhibiting company on the parapet or on walls facing the aisles, please confirm with the Exhibition Committee.
- (5) Exhibitors are not permitted to introduce or exhibit dangerous articles (including radioactive materials).
- (6) Exhibitors are not permitted to produce foul odors or to perform any activities that inconvenience other exhibitors and visitors.
- (7) Exhibitors' staffs are not permitted to stand in groups in the aisle in front of their own booth, obstructing other exhibitors' booths and the passage of visitors.

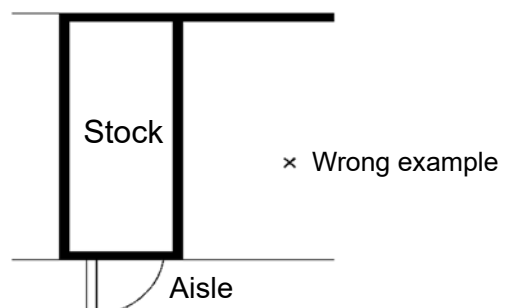
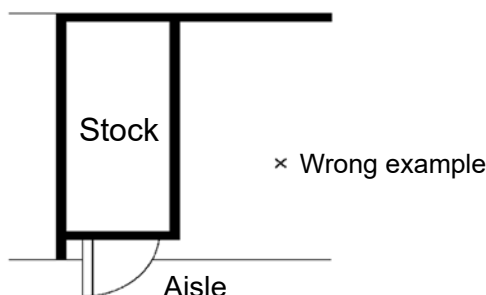
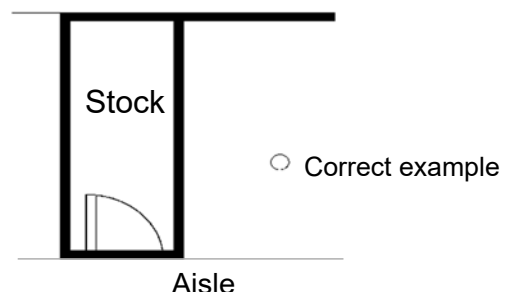
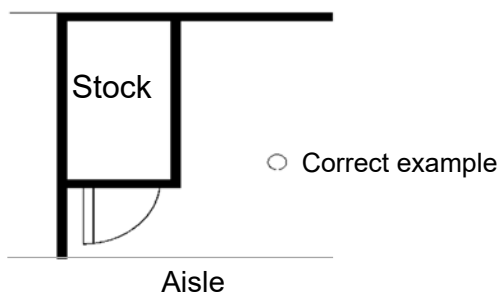
- (8) Exhibitors are not permitted to offer explanations or to distribute informational materials in the aisles. Please make a presentation of exhibits and calling in, or distribute materials such as, handbills, pamphlets, and questionnaires in your own booth.
- (9) Exhibitors are not permitted to photograph or make video or other recordings of other companies' booths without prior notice during the exhibition period, including load-in/load-out work.
- (10) The chairs of the Annual Meeting and Scientific Assemblies have requested the Exhibition Secretariat to prohibit seminars or similar events held by exhibitors during the opening hours of the exhibition and official events. In line with this request, the Exhibition Secretariat requires exhibitors to refrain from such activities during the exhibition.

Schedule of official events other than the Scientific Conference and the exhibition

Apr.18 (Sun.)	Joint Award Ceremony and closing ceremony	TBD
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★ Above schedule does not include the period of JRC2021 WEB.

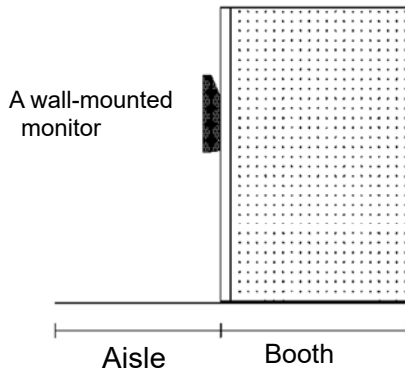
- (11) Any seminars by the healthcare person in the booth are prohibited. Any presentations by the healthcare person at JIRA Strategy Corner are also prohibited. Instead, all presentations shall be made only by the exhibitor company employee or the external staff (only the narrator).
- (12) Please keep in mind the appropriate management for the exhibition held along with the Scientific Assemblies.
- (13) Decoration of booths by using the walls or ceiling of the building is prohibited. This includes actions that may result in inconvenience, such as using lighting to cast shadows on the walls or ceiling, or lighting angled in such a way that it throws light on other exhibitors' booths or passersby (spotlights, flashing lamps, laser beams, revolving lights, etc.).
- (14) In recent years, many troubles have occurred such as obstruction of passage of visitors through the booth aisle. Please consider a booth layout in order to facilitate passage of visitors.
- (15) If you violate the exhibition rules, then take a corrective action promptly. Otherwise, we may apply penal provisions later.
- (16) About installation of a door  
You cannot install the door that can be opened toward the aisle, because it hits and hurts pedestrians.



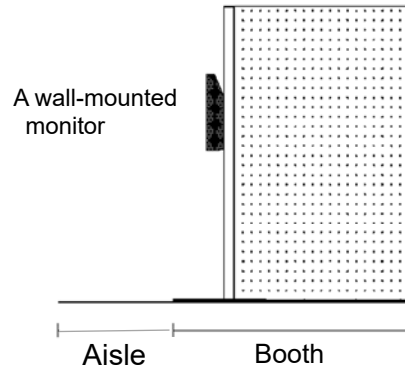
(17) About installation of a monitor that faces the aisle

You cannot install a monitor that protrudes towards the aisle, because it hits and hurts pedestrians.

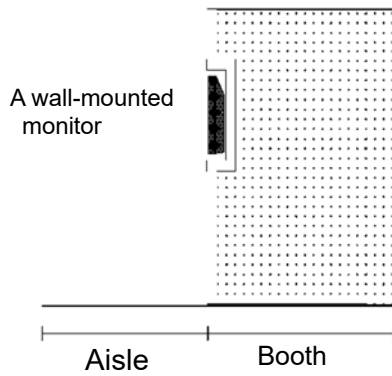
× Wrong example



○ Correct example



○ Correct example



When you use a monitor in order to explain something to visitors, you must set back the monitor by 50 cm from the aisle.



## 12. Notes on decorations for space booths L and M

- (1) L / M booth exhibitors should apply for booth decorations from the exhibitor's website [L / M booth decoration notice] by February 17, 2021. In addition, since it is necessary to submit drawings to Pacifico Yokohama (disaster prevention), please submit the following drawings by WEB registration or mail to the secretariat by February 17, 2021.
  - ① Booth plan 2 parts
    - Please specify the adjacent booth.
  - ② Elevation 2 parts
    - If there is an adjacent booth, describe it so that the height and structure of the adjacent wall can be understood.
  - ③ Drawings showing the structure of bird's-eye view / overhead view, etc. 2 parts

\* Note:

The reason for the bird's-eye view (overhead view) is that the height and shape of the adjacent wall and the fire sprinkler's effect are required to confirm the required range of wall decoration between adjacent booths. This is because we want to know the presence and structure of the ceiling inside the booth.

Therefore, a bird's-eye view (bird's-eye view) is required because it can be a monochrome frame diagram instead of a perspective view.

If bird's-eye view is not possible, clearly indicate the height of the adjacent wall on the floor plan. (H4500 part H3600 etc.)

In addition, enter the display of the part with the ceiling in the plan view, its structure and material.

<Secretariat>

JIRA (Japan Medical Imaging and Radiological Systems Industries Association)

Address: Sumitomo Real Estate Iidabashi Bldg. No.2, 6<sup>th</sup> Floor

2-2-23 Koraku, Bunkyo-ku, Tokyo 112-0004, JAPAN

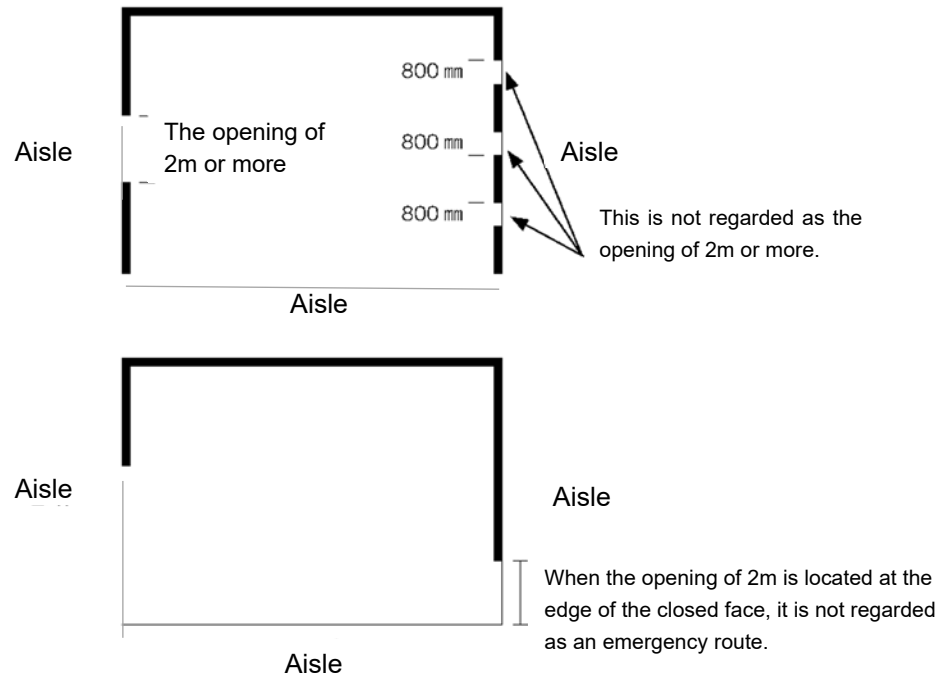
TEL: 03-3816-3450, FAX: 03-3818-8920

E-mail: exhibit@jira-net.or.jp

- (2) Exhibitors are not allowed to affix decorations to walls, pillars and facilities in the site. In the unlikely event that a building, fixtures, etc. are damaged, please notify the exhibition office promptly. Following discussion with the site managers and other persons concerned, the exhibitor may be requested to bear the cost of repairing such damage.
- (3) Exhibitors are not allowed to display or decorate beyond the boundaries of the booth or exceed the height limit. In addition, when doors such as stocks are installed on the booth boundary line, doors that open outside will be prohibited. Please understand that if you violate these, we will ask you to repair the site. Please consider the height and shape of the floor so that visitors will not trip over it. If the customer is injured, such as being injured, the booth company will be liable for damages to the customer.
- (4) Exhibitors are required to take away all packaging materials, decoration materials, waste materials, etc. If the garbage remains after the removal, the secretariat will process it, but the cost will be charged to the exhibitor.
- (5) During load-in/load-out work, please do not leave display materials etc. unattended in the aisle.
- (6) About the open surface of booths of 100 m<sup>2</sup> or more (See Figure 1 on page 16)

All surfaces facing the main passage (see Figure 7 on page 25) can be closed. However, in order to secure an evacuation passage even if it is closed, be sure to provide an emergency passage of 2m or more in the closed surface. Even if a 2m emergency passage is provided at the end of the closed surface, it is not considered an emergency passage. There is no need for emergency passages in booths of less than 100m<sup>2</sup>. Because there is a relationship with the firefighting equipment at the venue, permission will be granted after checking the submitted drawings.

Fig 1 Open field of booths more than 100 m<sup>2</sup>



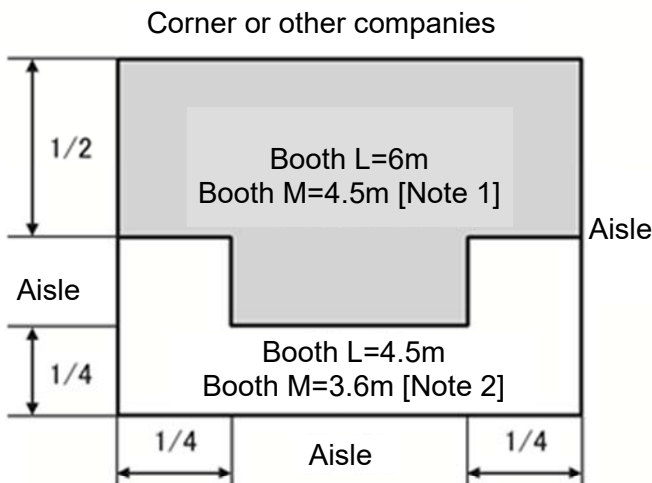
(7) The booth heights for L and M booths are as follows.

- In the booth where the back side along the wall is at the back corner, the height limit for both LM is 6.0m, and the 1/4 on the aisle side is 4.5m.
- The height of the L booth at the central position that does not face the back corner is 4.5m, and there is no 1/4 limit on the passage side.
- The height limit for the M booth at the center that does not face the back corner is 4.5m, and the 1/4 on the aisle side is 3.6m.

(Please refer to Fig. 1-1-1, Fig. 1-2-1, and Fig. 1-3-1.)

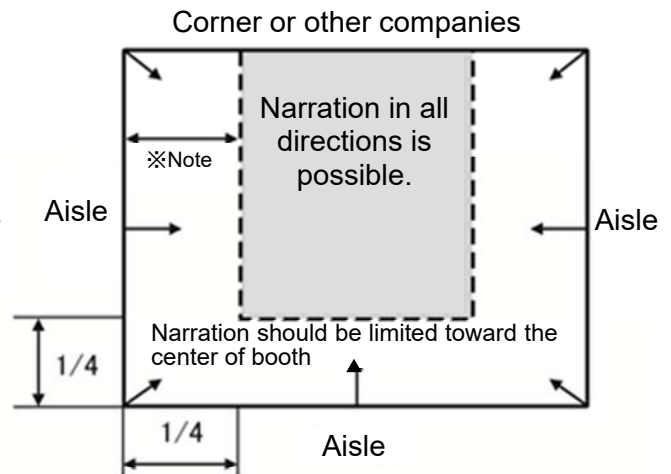
Space booth (when three sides face the aisle and one side faces the corner or other companies)

Figure 1-1-1 Height limitation



Note 1: The limit is 6 m if one side faces the corner.  
Note 2: The limit is 4.5 m if one side faces the corner.

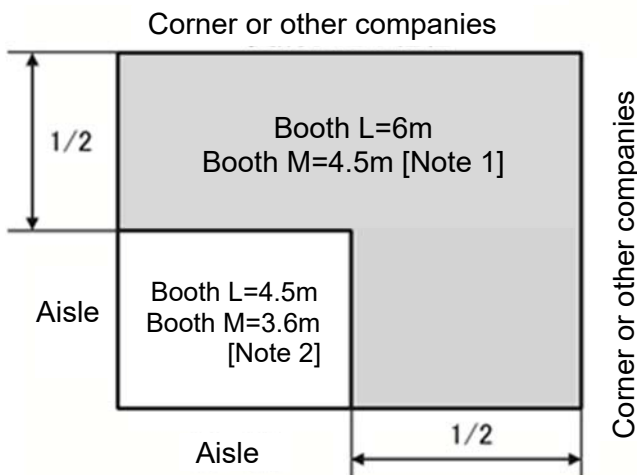
Figure 1-1-2 Narrator's position



※Note  
The setback must be (the stage height) x 2.  
The setback must be at least 1/4 or more.

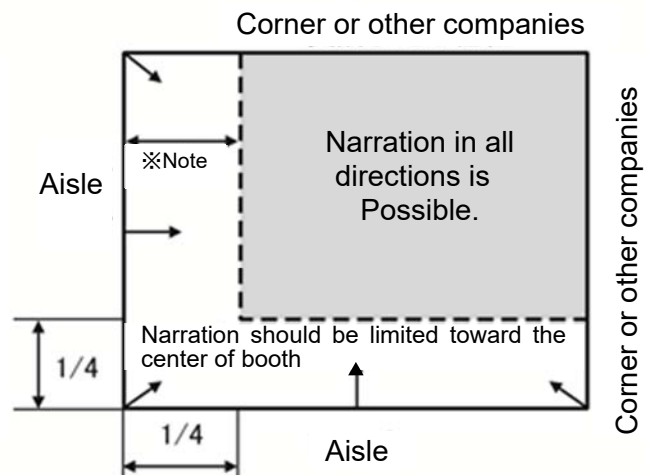
Space booth (when two sides face the aisle and two sides face the corner or other companies)

Figure 1-2-1 Height limitation



Note 1: The limit is 6 m if any side faces the corner.  
Note 2: The limit is 4.5 m if any side faces the corner.

Figure 1-2-2 Narrator's position



※Note  
The setback must be (the stage height) x 2.  
The setback must be at least 1/4 or more.

Space booth (when four sides face the aisle)

Figure 1-3-1 Height limitation

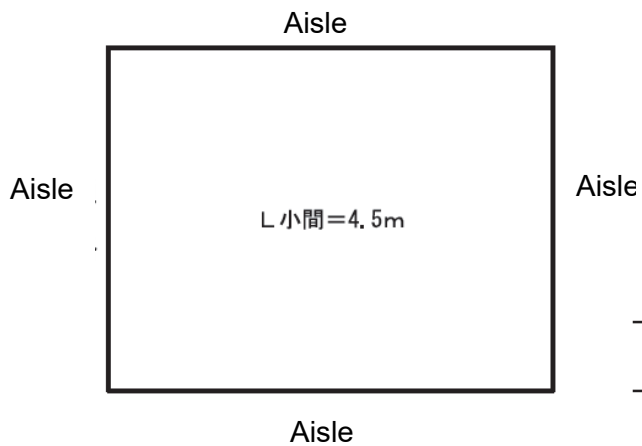
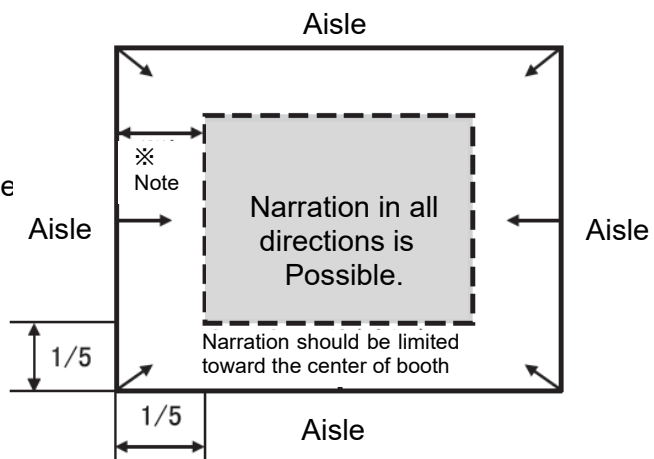


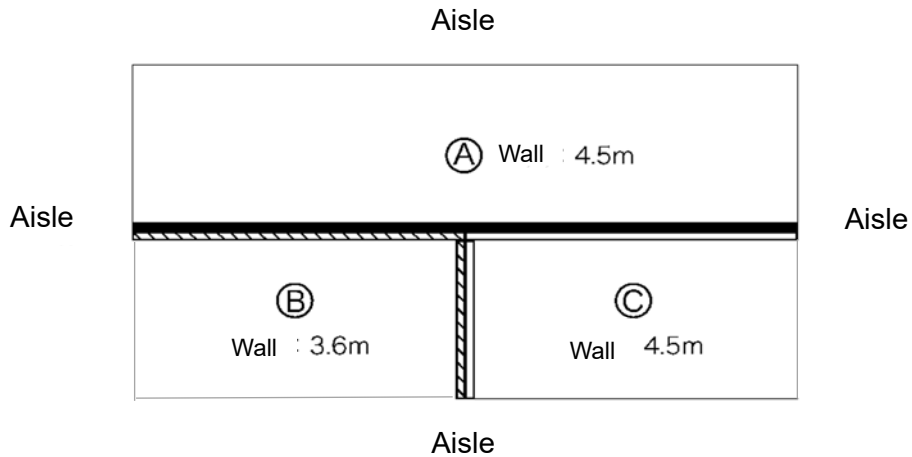
Figure 1-3-2 Narrator's position



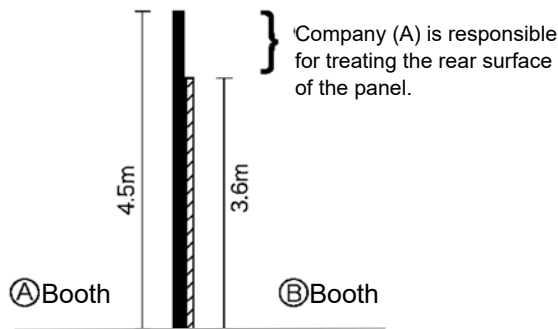
※Note  
The setback must be (the stage height) x2.  
The setback must be at least 1/5 or more.

- (8) Exhibitors should discuss the adjacent walls with other companies. If the adjacent walls are different in height, please discuss the colors and other companies and finish the higher booth responsibly.

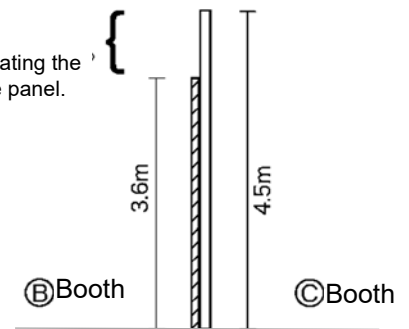
Fig 2 Adjacent walls It should be negotiated among the companies concerned.



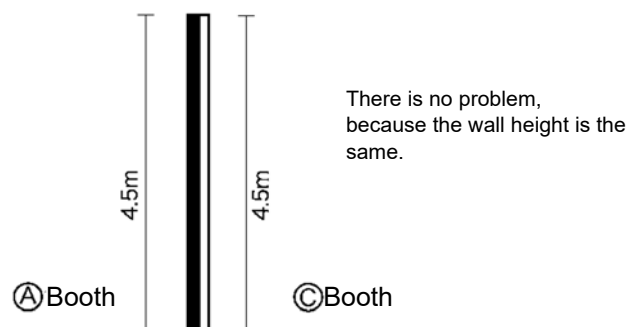
Wall of between booth (A) and booth (B)



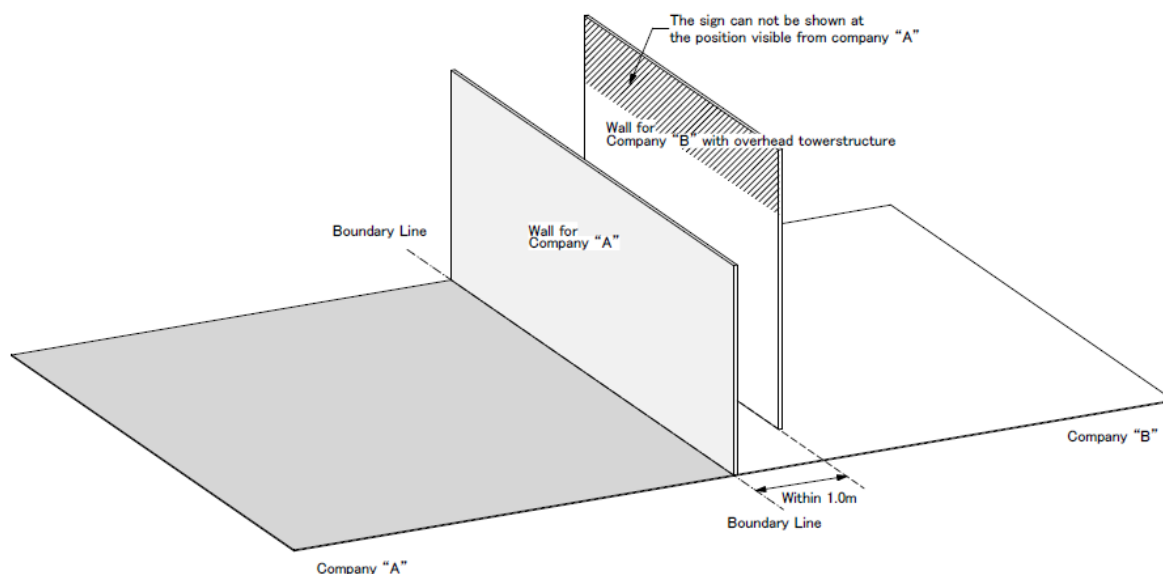
Wall of between booth (B) and booth (C)



Wall of between booth (A) and booth (C)



- (9) A boundary within 1 m of a neighboring booth is regarded as a wall, and the display of company names and logos in the direction of (facing) another company is prohibited.



- (10) When demonstrating in a booth, please design a booth that will allow enough space for the audience in advance. For example, it is not possible to install a device between a passage that allows narration in all directions and a passage, and narrate it to customers who gathered in the passage in front of the device. (Please refer to pages 22 and 23.)
- (11) Do not bother other companies' booths by increasing the volume of the speakers. The volume of narration and AV equipment (multi-screen) is specified as 70 dB in the center of the aisle, but please be careful not to disturb the nearby booth. If the volume is extremely high, you may be asked to stop using it.
- (12) When using a wireless microphone for narration, etc., there may be interference with other exhibitors. Each exhibitor are requested to apply for the equipment to be used and the contents of the demonstration using the application form of communication devices to the secretariat by WEB registration by February 17, 2021.
- (13) Hall A is the same hall as the Academic Association Registration Hall, so exhibitors exhibiting in Hall A will have stricter volume limits for demonstrations and performances than other Halls (B, C and D).
- (14) When setting up a narration stage, setback is required from the booth boundary to secure the audience's space in advance. Setback is the longer of "Stage Height x 2" or "Length of Booth on the Boundary Side on which the Stage is Set x 1/4". (Please refer to Fig. 1-1-2 on page 17, Fig. 1-2-2, 1-3-2 on page 17 and page 18.)
- (15) When demonstrating using a microphone, there is no restriction on the narrator's position as long as it is toward the center of the booth. When going to the aisle, a setback of 1/4 of the length of the booth facing the aisle is required. Indicate the position of the narrator and the direction of narration on the floor plan to be submitted. (Refer to Fig. 1-1-2 on page 17, Fig. 1-2-2, 1-3-2 on page 17 and page 18.)
- (16) When raising the floor in a booth, it is not considered a stage, but please take safety measures to prevent danger (slope, eye-catching cautionary notes, etc.) so that visitors will not trip over.

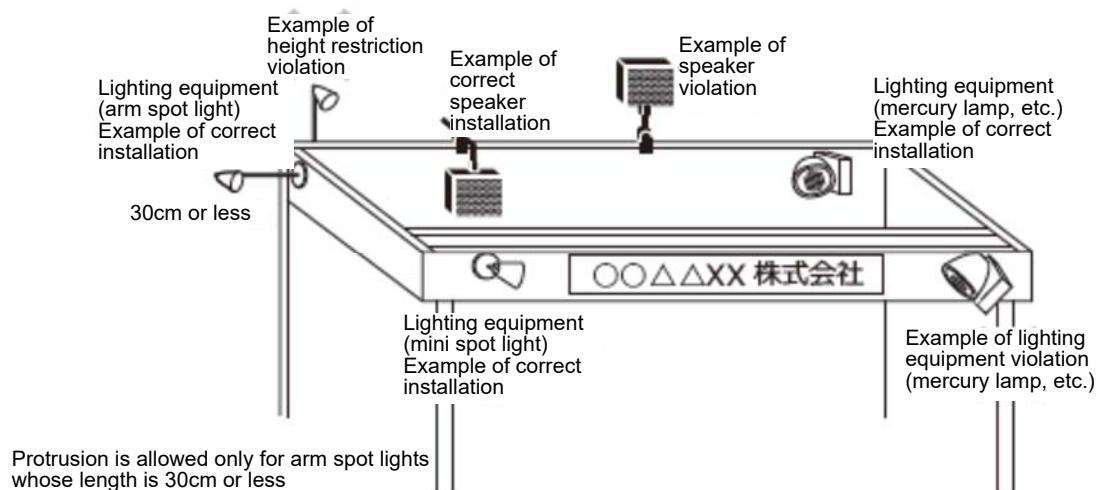
(17) In the case of an exhibit that has a driving part, make a layout that prevents the audience from entering the operating range of the driving part. In addition, when narrating at the display of a driving object, it is not possible to place an exhibit (including the operating range) between the narration omnidirectional possible position and the passage and narrate towards the customers who gathered in the passage. Secure enough space to explain to the customer in the booth. (Refer to Fig. 4-2 and Fig. 5-2 on page 23.)

(18) Exhibitors are not allowed to use an advertising balloon (helium gas) for decoration.

(19) Height restrictions on lighting equipment, speakers, etc.

As shown in the figure below, speakers and lighting equipment, etc. cannot be installed above the height restrictions for the space booths (L and M). However, if lighting the company name, etc. using lighting equipment such as a mini spot light or arm spot light, it may protrude up to 30 cm into the aisle. The protrusion of large-sized lighting equipment (mercury lamps and other bright, glaring lights) is prohibited.

Please note that if there are issues with the brightness and direction of the lighting at the venue, we may ask that these issues be addressed.



(20) The back corner is an emergency passage where you can't place anything.

Also, there is no customer entrance on the back corner side.

(However, this excludes items that are only used by exhibitors such as the stock entrance.)

# 13. Figures showing cautions for space booths L and M

The audience space at the time of narration

Figure 3-1

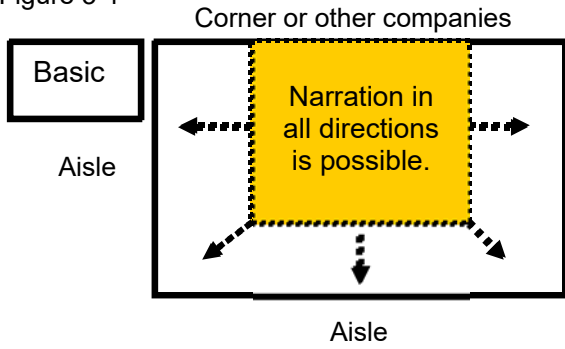


Figure 3-2

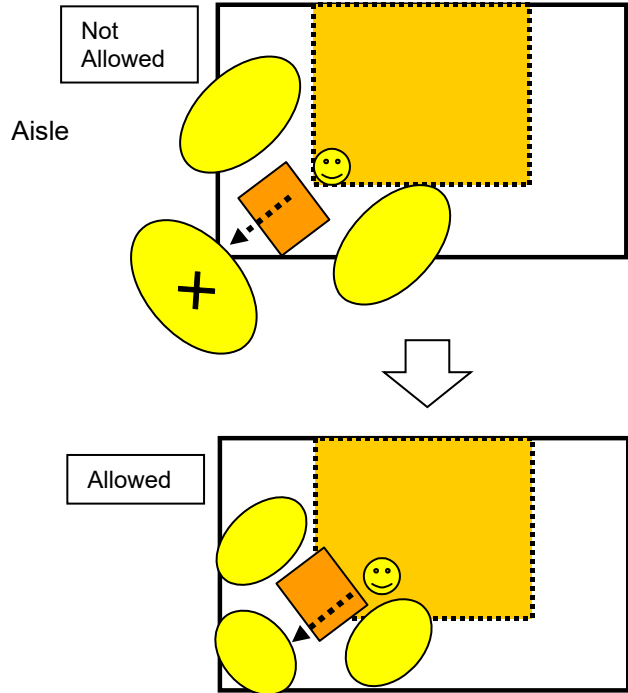
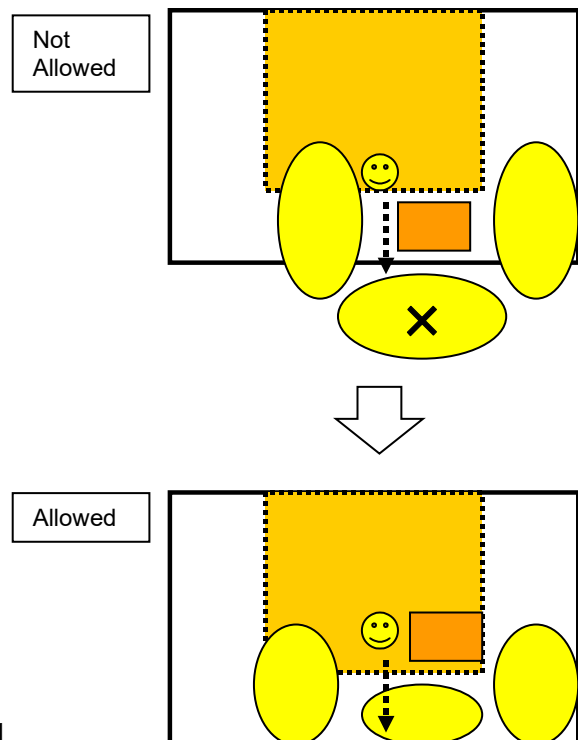


Figure 3-3





Display and narration of product having the driven parts

Figure 4-1 Without a narrator

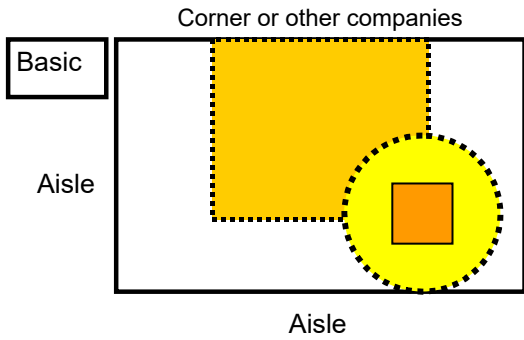
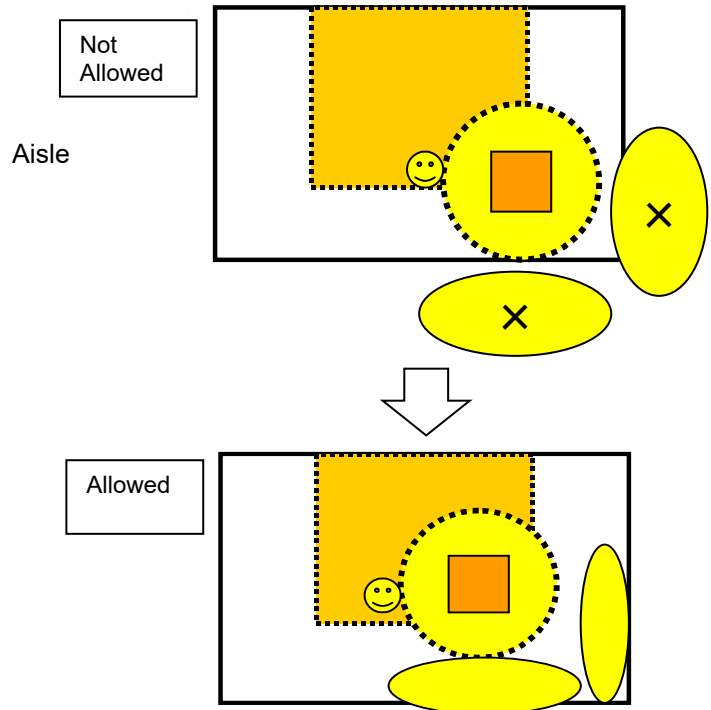


Figure 4-2 With a narrator



Display and narration of product having the moving parts

Figure 5-1 Without a narrator

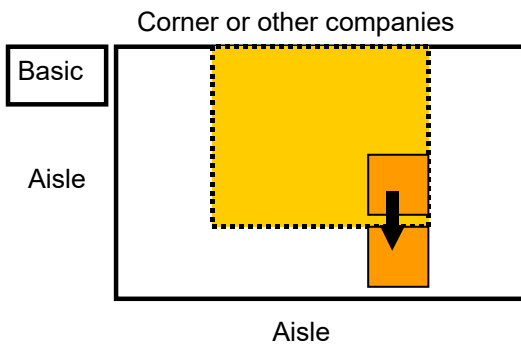
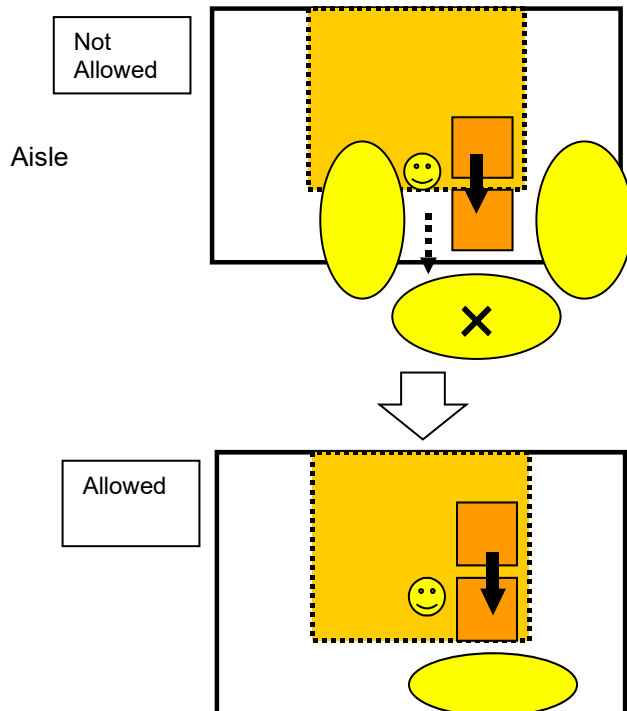


Figure 5-2 With a narrator



What is a corner?

Figure 6-1

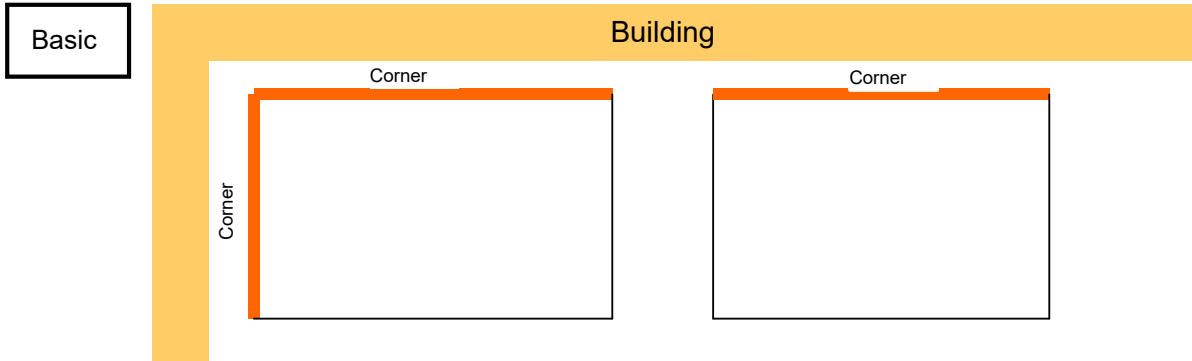


Figure 6-2

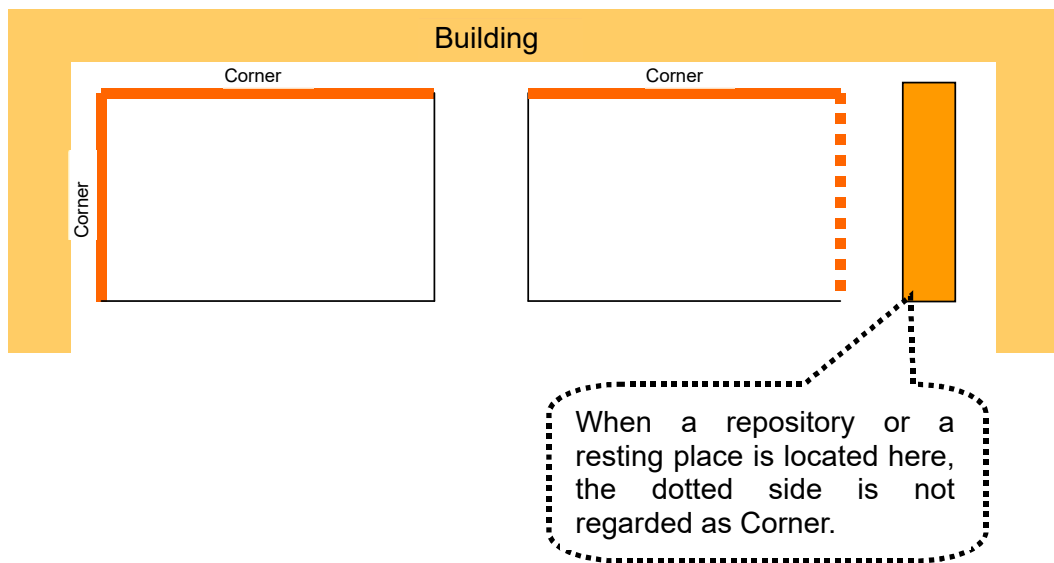


Figure 7 Main aisle

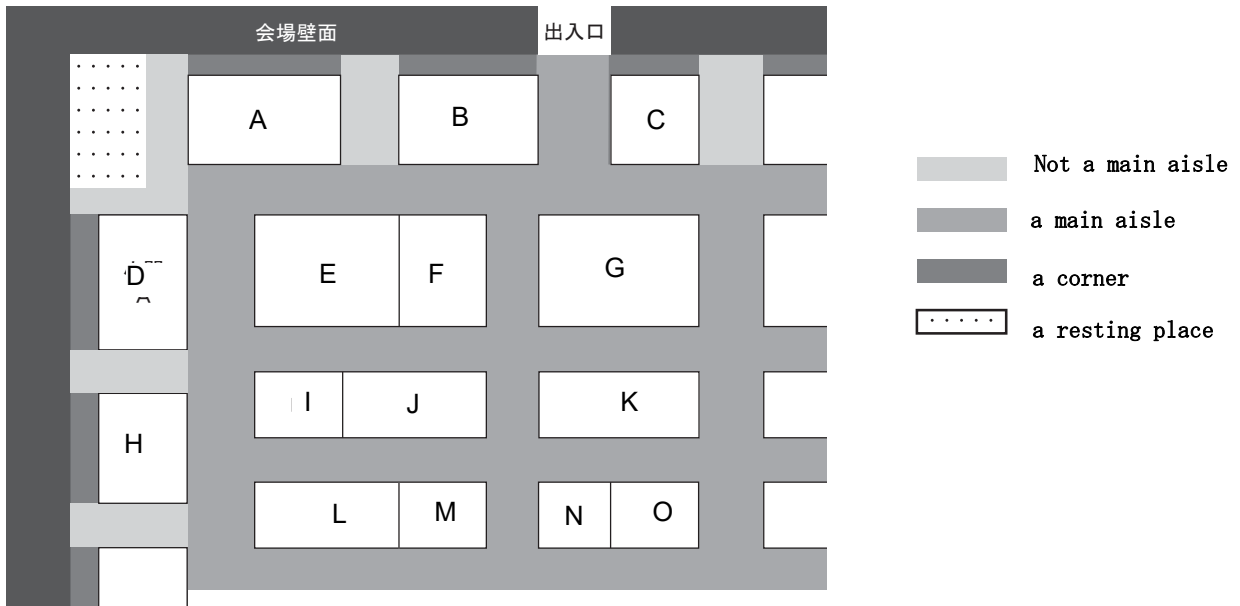
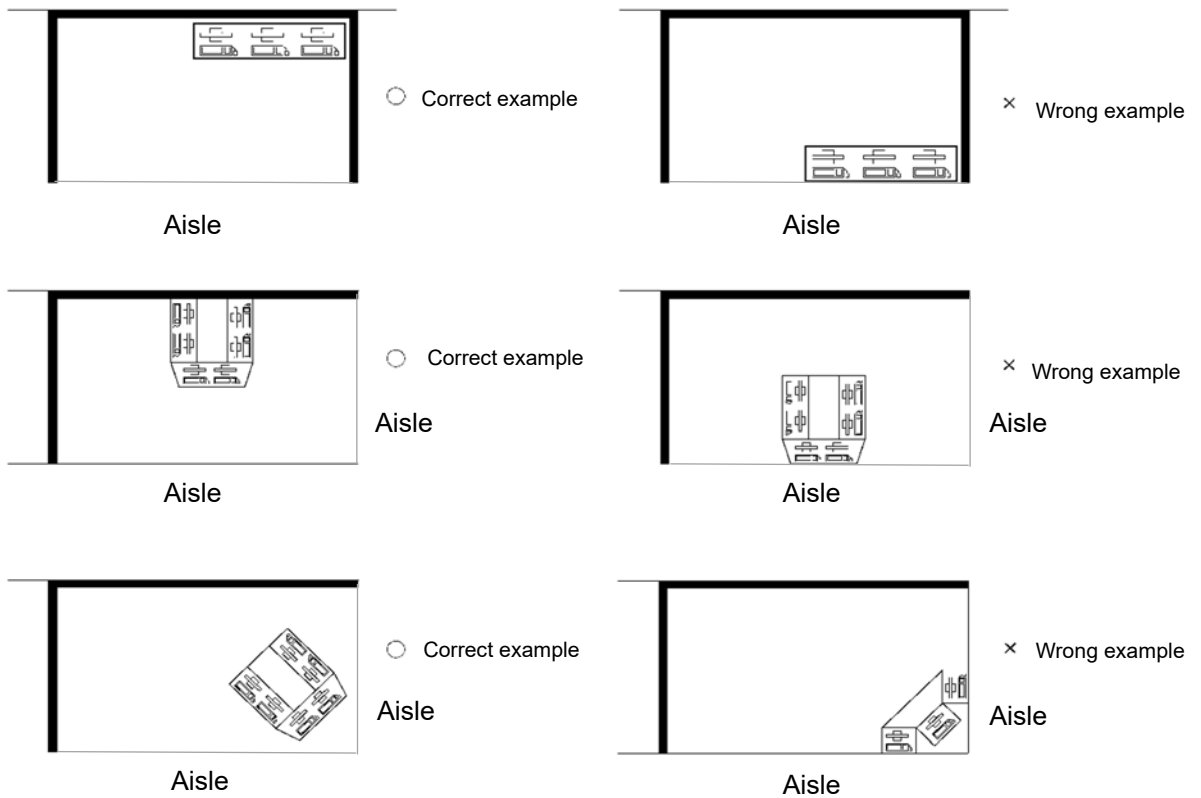
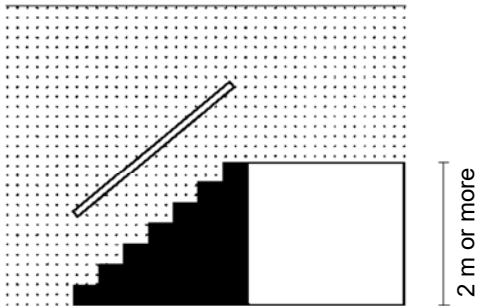


Figure 8 About installation of the exhibition stand at the aisle side of a space booth. Visitors should be gathered not in an aisle but in a booth.

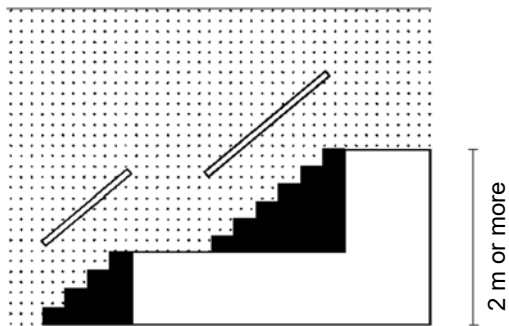


The exhibit stand (excluding a reception desk and decorations) should be set back by 50 cm inward from the aisle.

Figure 9 About handrail of stairs



When you construct a stage or elevate a floor, if its height is 2 m or more, then it shall be regarded as a 2-story structure and the handrail must be installed. In addition, even when its height is less than 2 m, if the space under a stage or an elevated floor is used for a repository, then it shall be regarded as a 2-story structure.



In the case stairs, if the height of top floor is 2 m or more, then a handrail must be installed.

## 14. Notes on decorating work in booths with basic fittings

### (1) Basic booth specifications / equipment

#### <Booth Type A>

■ Dimensions of the booth : W2970 × D2970 × H2700mm  
(Internal dimensions W2930 × D2930 × H2700mm)

#### ■ Booth fittings

##### 1) Wall panels

\* A side wall with a length of 1980 mm

\* If you require additional side panels you must apply for this.

##### 2) Fascia (Color: White)

\* If you do not require the fascia the company nameplate and LED FL lamps will also be removed.

##### 3) Company Nameplate x1 (Color: Black)

\* This is only installed on the front aisle side of the fascia.

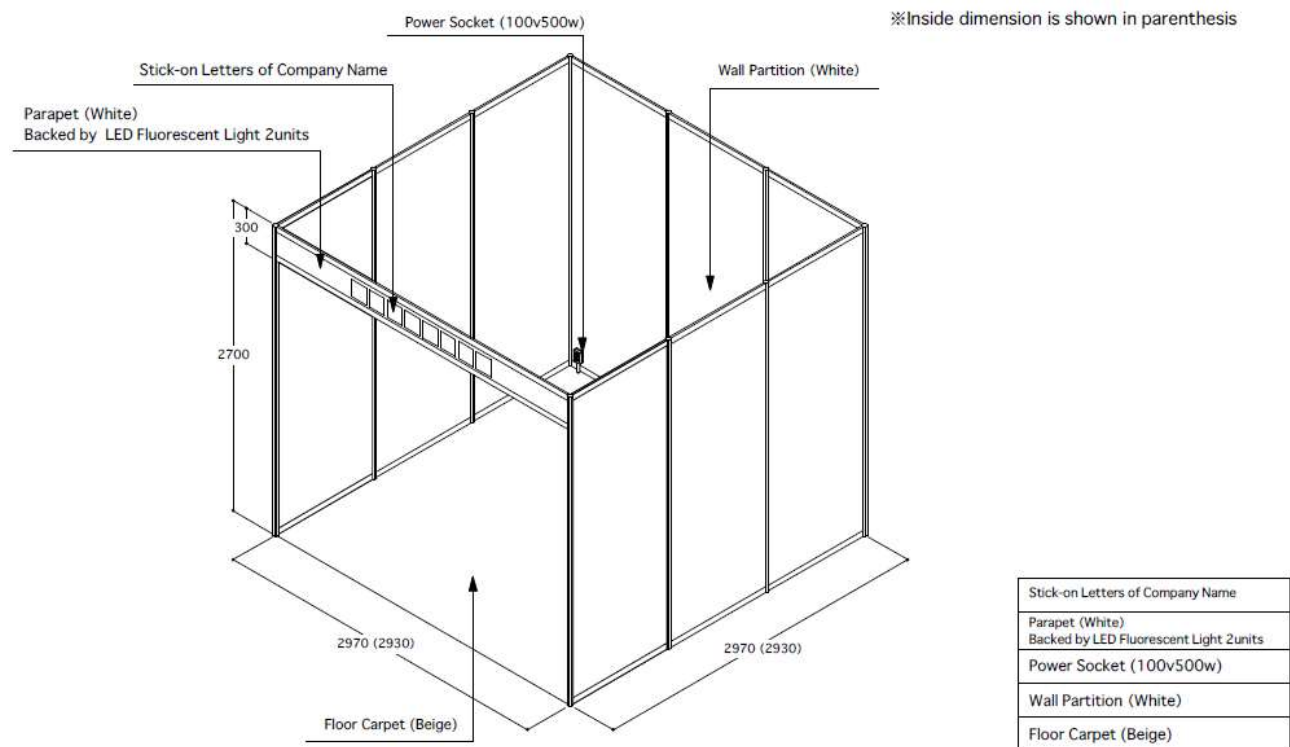
##### 4) LED FL lamp x 2

##### 5) Power Outlet (100V/500W) x1

##### 6) Carpet (Color : Beige)

##### 7) Spotlights are non-standard. If needed, please contact the electric construction company, Iida Electrical Works Co., Ltd written on page 44.

### Booth Type A with Basic fittings



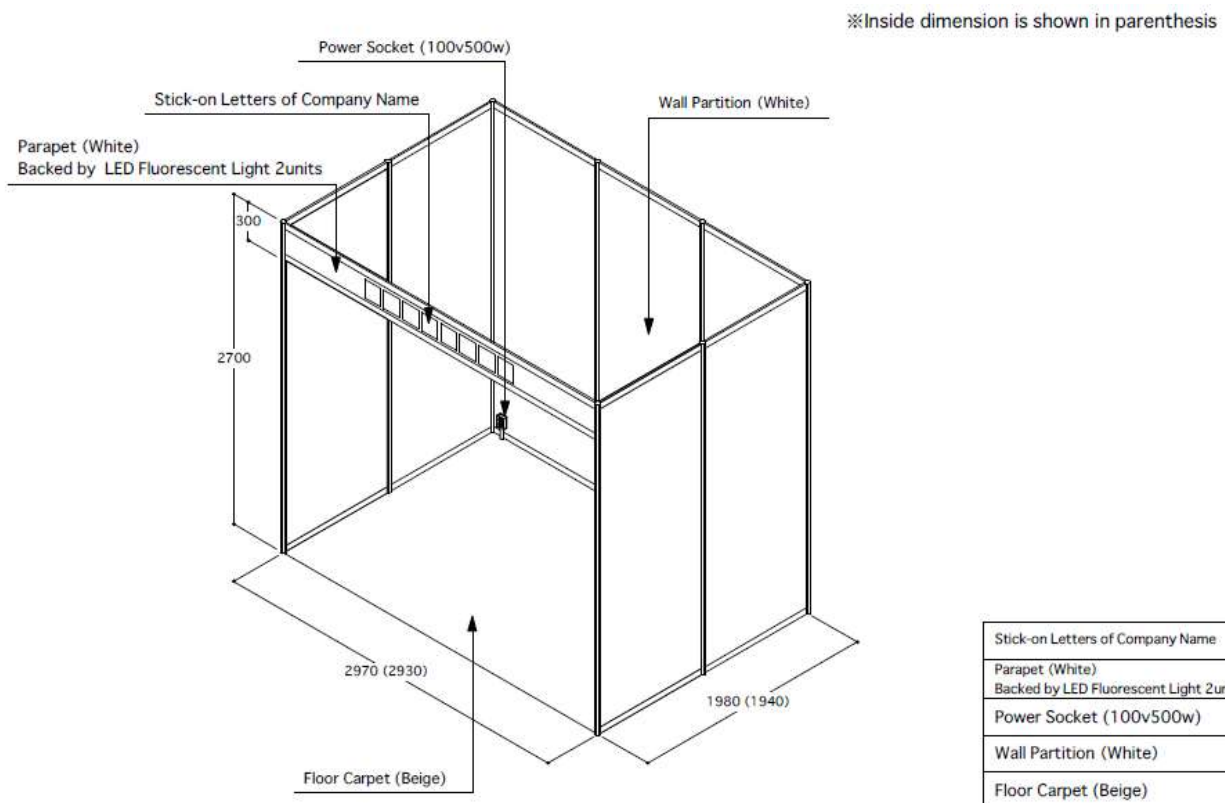
## <Booth Type B>

■ Dimensions of the booth : W2970 × D1980 × H2700mm  
(Inside dimensions W2930 × D1940 × H2700mm)

### ■ Booth fittings

- 1) Wall panels
  - \* A side wall with a length of 990 mm
  - \* If you require additional side panels you must apply for this.
- 2) Fascia (Color: White)
  - \* If you do not require the fascia the company nameplate and LED FL lamps will also be removed.
- 3) Company Nameplate x1 (Color: Black)
  - \* This is only installed on the front aisle side of the fascia.
- 4) LED FL lamp x 2
- 5) Power Outlet (100V/500W) x1
- 6) Carpet (Color : Beige)
- 7) Spotlights are non-standard. If needed, please contact the electric construction company, Iida Electrical Works Co., Ltd written on page 44.

## Booth Type B with Basic fittings



## (2) Application for equipment / equipment for basic booth

Exhibitors in the basic booth must register the necessary / unnecessary facilities and equipment for the basic booth by February 17, 2021 from the Exhibitor's exclusive website (7) [Basic booth decoration notification].

If you are entrusting decorations to a decoration company, please register the information of the decoration company.

## (3) Notes on display decoration for basic booths

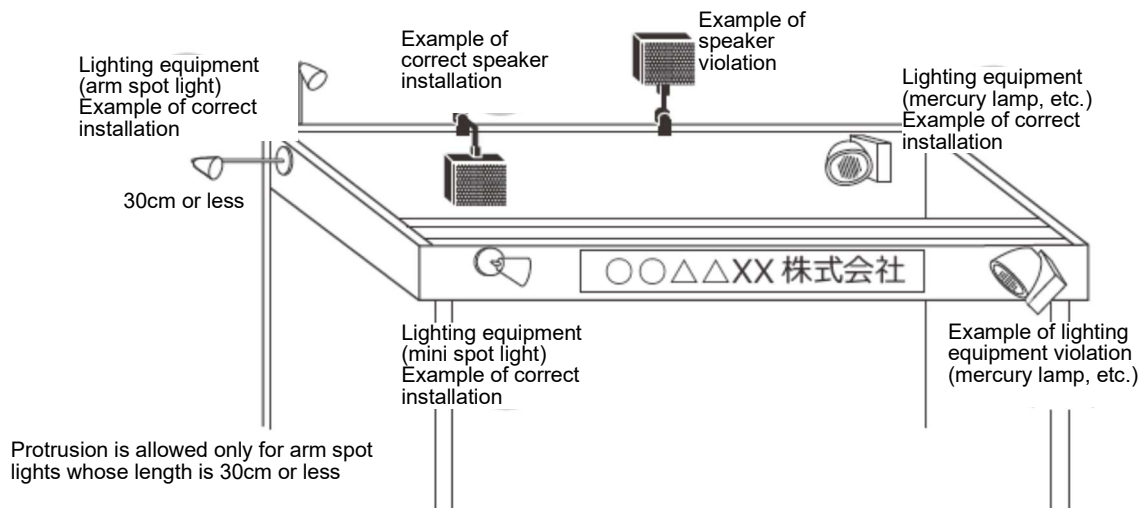
- 1) The aisle side of each booth shall be open. For corner booths, two sides shall be open.
- 2) In principle, a side wall with a length of 1980 mm for booth A (booth depth: 2970 mm) and 990 mm for booth B (booth depth: 1980 mm) shall be installed (see the figures on following pages).

**However, as an exceptional circumstance, additional side walls can be installed to close the booth if approval can be obtained after discussions with the neighboring booth.** If you plan to do so, please let the secretariat know by February 17, 2021. In case a notification of closure request is received with a "Notification of Decoration Work", the Exhibition Secretariat will notify the phone number and email address of the person(s) in charge of the adjoining booth. Please accept of the disclosure.

Additional side walls shall not be installed if an agreement cannot be reached with the neighboring booth. Also, even if a side wall is installed according to the standard specifications, be sure to consult the person responsible for the neighboring booth and obtain approval if the exhibit items or reception areas are located in any areas without side walls.

- 3) In the case of combining more than 2 booths, pillars will stand at 3m intervals to reinforce the parapet. If these interfere your exhibition and you want to remove the parapet, please apply for the removal of the parapet to the [Exhibitor's website using [Notification of decoration work] by February 17, 2021.  
In this case, the company name cutting sheet and fluorescent LED are not attached with the parapet.  
Application for removal just before the exhibition or on-site removal may not be possible. After parapets have been detached, the exhibitor shall carry out installation of display materials.
- 4) Exhibitors are not allowed to affix decorations to walls, pillars and facilities in the site. Report any damage caused to the building or its equipment to the Exhibition Secretariat immediately. Following discussion with the site managers and other persons concerned, the exhibitor may be requested to bear the cost of repairing such damage.
- 5) Decorations that extend beyond the boundaries of the booth are not allowed. In addition, when doors such as stock are installed on the aisle side, doors that open outwardly will be prohibited. Please understand that if you violate these, we will ask you to repair the site. Please consider the height and shape of the floor so that visitors will not trip over it. If the customer is injured, such as being injured, the booth company will be liable for damages to the customer.
- 6) Nails, scissors, etc. cannot be hit on the panel. If a wall panel is found to be damaged, the exhibitor will be charged ¥ 20,000 (excluding consumption tax) as a wall repair fee. (Request from construction company)
- 7) Use a clip-type mounting for spotlights, etc. on the panel wall and pole. It cannot be installed with screws or bolts.
- 8) The panel wall and pole can be attached with double-sided tape or a cutting sheet if it is about the weight of a poster or a lightweight photographic panel up to A1 size (dry mount, etc.). Please restore the original shape at the exhibitor.
- 9) The panel wall and pole itself cannot be moved, cut or processed.

- 10) Exhibits and decorations cannot be placed directly on the panel wall or pole, and supports such as support columns cannot be removed.
- 11) The maximum height for decorations is 2.7m. Height and protrusion into the aisle of mini spot lights and arm spot lights is allowed up to 30cm. However, the protrusion of large-sized lighting equipment (bright, glaring lighting such as mercury lamps) is prohibited. Speakers, etc. must be installed within the booth.
- Please note that if there are issues with the brightness and direction of the lighting at the venue, we may ask that these issues be addressed (see figure below).



- 12) Company name plates that protrude are prohibited. Nothing other than the company name may be displayed on the parapet or at this location.
- 13) Exhibitors are required to take away all their own packaging, display, and waste materials. Should any garbage be left after dismantling, the Exhibition Secretariat shall dispose of this and the exhibitors shall be invoiced for the cost of disposal.
- 14) During load-in/load-out work, please do not leave display materials etc. unattended in the aisle.
- 15) Basic booth exhibitors cannot narrate using a microphone.
- 16) When using the side walls of the aisle to project videos, etc. toward the aisle side, use only one screen with a size of 42 inches or less, and be careful not to inconvenience the surrounding booth. (High brightness images, repeated light and dark, etc.)
- 17) When using the side wall of the aisle to broadcast the image on the aisle side, the footage must be edited material only.
- 18) If you are not sure whether lighting fixtures and decorative materials are prohibited, please check with the secretariat in advance.
- 19) If there is a ceiling structure, apply for the ceiling structure according to the procedure on page 30.
- 20) If you need basic booth equipment or an exhibition stand, please apply referring to the separate volume "Guide to Optional Equipment" and by "Exhibition of Optional Equipment" by February 17, 2021.



## 15. Anchor bolts

- (1) Exhibitors are permitted to use anchor bolts to install equipment on the floor and to fix decorations. However, exhibitors shall use only the anchor bolts provided by Pacifico Yokohama. If anchor bolts are required, please submit a Notification of the Use of Anchor Bolts by Feb. 17, 2021.

**Types of anchor bolts**      ¥1,500 per bolt (excluding consumption tax)

Hammer-in type      8 mm, 10 mm, 12 mm  
(A core rod type anchor.)

Screw-in type      10 mm, 12 mm  
(An internal cone driven anchor. Please bring screws or bolts.)

### Procedure of installation and removing

#### • Hammer-in type

- 1) Make hole with a drill
- 2) Insert anchor bolt
- 3) Fix the anchor bolt \*The lower part of anchor bolt expands to fix when the projecting head is hammered into the floor.
- 4) Complete necessary anchoring work and tighten the bolt
- 5) Cut the anchor bolt to floor level at end of show and shear off with a sander

#### • Screw-in type

- 1) Make hole with a drill
- 2) Insert anchor bolt
- 3) Fix the anchor bolt by screwing in the driving rod
- 4) The screw is then fixed by driving it through
- 5) Cut the anchor bolt to floor level at end of show and shear off with a sander

### (2) Caution

- Exhibitors are required to use the drill provided by Pacifico Yokohama.  
(Exhibitors are not allowed to use other drills or make the hole more than 50mm deep.)
- Anchor bolts should be removed by cutting them off at the floor and levelling with a sander. You are not allowed to drive anchor bolts into the floor with mallets or cut with hot gas. (Sanders are not provided by Pacifico Yokohama.)
- All bolts must be cut and the floor levelled when removing to ensure a flat finish, a penalty may be imposed on offending exhibitors.

### (3) Areas where anchor bolt usage is prohibited

- On top or within 200mm of the utility pit.
- On top or within 200mm of the trench hatch or cover.
- On venue joints, walls or areas except the exhibition hall.

### (4) About a violating anchor bolt

The floor slab of Pacifico Yokohama is thin. Therefore, please do not use your own anchor bolts. Please inform your construction contractors etc. of the cautions.

- If floor panels are detached, a penalty of ¥3,000 (excluding consumption tax) per bolt shall be imposed on the exhibitor.
- If carried-in bolts should be used, a penalty of ¥10,000 (excluding consumption tax) shall also be imposed.

In some areas, there are sections where the floor is weak. Please report such cases in advance to the Exhibition Secretariat. If reported after anchor bolts have been affixed, please note that it

will be considered as damage in all cases.

## 16. Ceiling Structure Application

- (1) Installing a ceiling or roof in the booth is prohibited, as a general rule, as it can cause fire alarm sensing problems and sprinkler watering problems. Please note that borders (including cloth) with a width of 90 cm or more, or even if the width is less than 90 mm, and more than 9 m<sup>2</sup> in one place may be considered as a ceiling.

However, if the ceiling or roof is absolutely necessary, such as shading, sound insulation, etc., it is acceptable if you apply to the relevant fire department in advance and the safety of alternative equipment is ensured.

- (2) If you need ceilings or roofs, please apply from the exhibitor's website "Ceiling Structure Application" by February 17, 2021.

In addition, please submit the floor plan, elevation, and construction drawing (things that you can know the finishing material) to WEB registration or mail to the secretariat by February 17, 2021. The secretariat will notify the venue in a batch.

<Secretariat / mail address>

Sumitomo Real Estate Iidabashi Bldg. No.2, 6<sup>th</sup> Floor

2-2-23 Koraku, Bunkyo-ku, Tokyo 112-0004, JAPAN

To Japan Imaging Medical System Association (JIRA) Exhibition Secretariat

In the case of a ceiling structure, a fire extinguisher and smoke detector are required in the booth. Smoke detectors (for a fee) will be installed by the person in charge at the venue, checking the site during the site construction, and installing the required number of detectors.

	Cost (excluding consumption tax)
A set of fire extinguishing equipment for roof and other structure	49,500 yen
Smoke detector (per pc)	15,000 yen
Examination, adjustment, procedure costs (per 1 company)	20,000 yen
Indoor fire extinguishing equipment target (per 1 company)	10,000 yen
Various expenses (10% of the above three items)	4,500 yen

\* If a smoke detector is added, 15,000 yen per unit + 1,500 yen (excluding consumption tax) will be incurred. You will be charged after the exhibition.

- (3) Even in the case of a one-story structure, it is not possible to make a double ceiling structure because it will disable the sprinkler.

## 17. About Two-Story structure in space booths L and M

- (1) You cannot construct a Two-Story structure in a booth, because it disturbs the functions of a fire alarm and a sprinkler.  
However, you can construct it if the fire department has approved your prior application in terms of disaster prevention equipment and safety.
- (2) When you construct a stage or elevate a floor, if its height is 2 m or more, then it shall be regarded as a Two-Story structure. In addition, even when its height is less than 2 m, if the space under a stage or an elevated floor is used for a repository, then it shall be regarded as a Two-Story structure (see page 26, figure 11).
- (3) Exhibitors who wish to have a two-story structure should apply for the two-story structure on the exhibitor's website.  
Please be sure to apply to the WEB registration or mail to the secretariat following documents by the due date. In addition, please send the structural calculation form because it has a large amount of data.

Submission deadline: **February 17, 2021**

Documents to be submitted	Number of copies	Remarks
Structural calculation sheet	1	It must be drafted by a first-class registered architect according to the booth drawing. It must be signed and sealed by the said architect to guarantee safety.
Two-Story structure catalog	1	When a structure is a ready-made article, the maker' catalog must guarantee the strength of structure.
Plan illustrating the structure with a bird's-eye view / perspective	1	The data for explanation to the fire department and the site disaster-prevention staff
Plain view	1	
Elevational view	1	
Manufacture working drawing	1	The drawing that specifies the booth materials, especially the materials for foundation and finish of a Two-Story structure

<Secretariat / mail address>

Sumitomo Real Estate Iidabashi Bldg. No.2, 6<sup>th</sup> Floor

2-2-23 Koraku, Bunkyo-ku, Tokyo 112-0004, JAPAN

To Japan Imaging Medical System Association (JIRA) Exhibition Secretariat

- (4) Notes on a design of Two-Story structure, construction, and management, etc.
  - 1) The Fire Service Law mandates the two-way escape routes. Please be sure to construct two stairs (for different fields).
  - 2) Size of each step of stairs
    - 90 cm or more in width
    - 22 cm or less in height
    - 21 cm or more in tread
  - 3) Please construct a handrail of 1.2 m or more in height to prevent a fall from stairs.
  - 4) You cannot construct a ceiling (including cloth) over the upper part of a Two-Story structure.
  - 5) You cannot use fire (open flame) in the hall (booth).
  - 6) You cannot do a welding work (electricity, gas, etc.) for construction and disassembly.
  - 7) Please deploy staff members who control the number of visitors entering a Two-Story structure so that it may not exceed the limit specified by the structural calculation sheet.
  - 8) In the case of an emergency, please deploy staff members who guide visitors in a booth.
  - 9) Please install one set of fire extinguisher per 50 m<sup>2</sup>.
  - 10) Please install an automatic fire alarm.  
The spot will be checked by *Pacifico* Yokohama exhibit hall operation group, and the required number of alarms will be installed.  
The expenses etc. are the same as a smoke detector mentioned on page 32 (2).
  - 11) In the case of Two-Story structure, emergency exit sign lighting must be installed according to a layout. In this case, please install the lighting at the place as instructed.

## 18. Telephones and communication lines

- (1) Exhibitors who wish to install telephones (analog only) in their respective booths may apply directly to *Pacifico* Yokohama with the Temporary Telephone Line Application Form by **March 5, 2021**.
- (2) Exhibitors who wish to install optic line (Flets Next) and Wifi in their respective booths may apply directly to *Pacifico* Yokohama with the Application Form by **March 5, 2021**.

<Application>

*Pacifico* Yokohama Exhibition Operation Group (in charge: Kawahara, Watanabe)

TEL. +81-45-221-2183 FAX. +81-45-221-2184

Email: kawahara@pacifico.co.jp / k-watanabe@pacifico.co.jp

Deadline for submission: Friday, March 5, 2021

Scheduled delivery to the Internet ; around 14:00 April 6, 2021

(after energizing the booth)

Please contact us separately for secondary side wiring work or a provider.

## 19. Handling of communication devices (excluding wireless LAN devices [Wi-Fi, Bluetooth])

- (1) For communication within the company's booth, inside the exhibition hall, or outside the exhibition hall, the equipment and contents of demos shall be applied by February 17, 2021.

Permission will be granted if this is determined not to have any effect on other exhibitors.

- (2) Use only wireless equipment that is legally authorized (under the Radio Law and other legislation).
- (3) Use mobile phones, transceivers, and other devices in such a way that they do not inconvenience other exhibitors or persons nearby.

## 20. Food and Drink

- (1) Because of the regulations of the Japan Fair Trade Council of the Medical Devices Industry, food (including drinks and confectioneries) is not allowed in the booth in principle. However, as an exception, tea and snacks may be provided during meetings with medical professionals held in an independently established negotiation corner within the company booth.
- (2) Please be aware that in certain circumstances the local Health Center may issue instructions to suspend or terminate the consumption of food and drink during the exhibition.

## 21. Cleaning

- (1) Each exhibitor is responsible for taking away trash (decoration/packing materials) incurred in installation and load-in/out.
- (2) The small amount of trash made during the exhibition period shall be put away in the designated trash location in the hall.
- (3) The exhibitor is responsible for cleaning within the booth.
- (4) The interior of the site will be cleaned from 17:00 on Thursday, Apr.15. Exhibitors' cooperation is requested.
- (5) After dismantling, exhibitors are requested to make a final check that there are no marks, remaining materials, double-sided tape, remains of glue, or other such problems on the site of their booth.

## 22. Fire and Disaster Prevention

- (1) The introduction and exhibition of hazardous substances (oils, explosives, poisons), naked flames (including propane gas, heaters, etc.), and high-pressure gas are prohibited. (Also listed under Prohibitions.)
- (2) Display materials such as veneer sheets, carpets, and fabric such as curtains may not be used unless they display a "Fireproofed" mark.
- (3) Smoking is prohibited inside the site during load-in/load-out, display, fixing, and the duration of the exhibition.

Exhibitors are particularly requested **to ensure that their contractors observe this strictly**. Smoking should only take place in the prescribed smoking areas. Smoking areas may not be set up within booths.

- (4) Regardless of the floor area of booths, fire extinguishers must be placed throughout the site in accordance with instructions by the fire department. The Exhibition Secretariat will place fire extinguishers in appropriate locations. Exhibitors' cooperation is appreciated.

In two-story booths, a fire extinguisher should be placed on the second floor. (The cost is to be borne by the exhibitor.)

## 23. Recommended contract companies

The secretariat introduces the following companies. Please contact directly as required.

- (1) **Decorating company for basic fittings, system panel options, accessory rental, etc.**  
Kogeisha Inc.  
SK Building, 4<sup>th</sup> Floor, Ageba, Shinjuku-ku, Tokyo, 162-0824, Japan  
Phone: +81-3-5801-0761  
Email: item2021@kogeisha.co.jp  
Persons in charge: Toru Negishi, Masafumi Kiguchi, Mitsuo Asayama
- (2) **Electric installation for additional cabling and sockets, spotlights, etc.**  
Event Business Division of IIDA Electrical Works Co., Ltd.  
1-8-21, Shinkiba, Koto-ku, Tokyo, 136-0082, Japan  
Phone: +81-3-3521-3522 Facsimile: +81-3-3521-3524  
Email: item2021@iide.co.jp  
Persons in charge: Satoru Nakamura, Ikunosuke Nakamura, Masayuki Fujiwara
- (3) **Temporary personnel dispatch for hostesses, narrators, etc.**  
YUUSEI LTD.  
RoseBay Shintomityo Bldg. 3F 2-3-16, Shintomi, Chuoh-ku, Tokyo 104-0041, Japan  
Phone: +81-3-3523-0612 Facsimile: +81-3-3523-0614  
Person in charge: Kazuhiro Wakui and Hideomi Sekiguchi
- (4) **Carrier: Tokyo Butsuryuu Co., Ltd.**  
3-14-8 Tatsumi Koutou-ku, Tokyo 135-0053, Japan  
Phone: +81-3-5569-2281 Facsimile: +81-3-5569-2280  
Person in charge: Masaru Arai and Masateru Higuchi
- (5) **Venue: Pacifico Yokohama**  
1-1-1 Minato Mirai, Nishi-ku, Yokohama, 220-0012, Japan  
Phone: +81-45-221-2160 & 2121 Facsimile: +81-45-221-2136  
Persons in charge: Yuki Miyata  
  
**Parcel Delivery: Pacifico Logistics Center (Yamato Transport Co., Ltd.)**  
Tel +81-080-6699-3349  
Persons in charge: Ryuichiro Ito  
[http://www.pacifico.co.jp/visitor/shops/shops\\_logicenter.html](http://www.pacifico.co.jp/visitor/shops/shops_logicenter.html)

## 24. Host's and Secretariat's responsibility and Your expenses

- (1) The host and the secretariat of the exhibition will pay attention to the exhibition as a good manager and take general control of the exhibition hall. However, we assume no responsibility for any accidents caused by force majeure, including a natural disaster. In such a case, the exhibitors shall protect your own exhibits.
- (2) In setting up, during exhibition period and in carrying out, the exhibitors shall secure a reliable management of your own exhibits and decorative structures and pay much attention to prevention of accidents. The exhibitors shall also take appropriate measures, such as buying an insurance, to prepare for theft, loss or any other accidents of your own exhibits.
- (3) The exhibitors shall bear all expenses relating to your own exhibition including cost for transporting, carrying in, exhibiting and carrying out your exhibits and insurance fee.
- (4) The costs of any work involving the use of electrical main lines; costs for violations of the use of anchor bolts and subsequent repairs; costs associated with firefighting facilities; and the costs of overtime payments will be invoiced by JIRA to the exhibitor after the end of the session.

Please be advised that invoices cannot be forwarded to other companies, such as contractors, for reasons of processing.

- (5) The host and the secretariat of the exhibition accept no liability for any injury or damage of human bodies or properties caused by the use of the exhibition space by the exhibitors including exhibitor's employees and related parties, whatever the causes may be. The exhibitors shall be liable for any damages of the exhibition hall and its surrounding buildings and facilities caused by carelessness, etc. of their employees, related parties, agents, decorating companies, transportation companies, etc.
- (6) The booths are positioned so as to secure the evacuation routes in the hall and so as not to obscure the emergency exit sign lighting.  
During the exhibition, we display in the hall the maps to indicate the location of the evacuation routes and the emergency exit sign lighting. Look at them in advance.  
At the time of disaster or emergency, listen to the oral announcement and evacuate quickly. The exhibitor companies are encouraged to maintain in advance a high degree of preparedness for emergency action and communication, and thereby to secure the safety of clients, employees, and staff.

## **25. Compliance with laws and regulations**

- (1) Each exhibitor shall manage the labor service based on Labor Standards Law and Occupational Health and Safety Law in every working aspect.
- (2) About the fair competition rule

The Fair Trade Council for Medical Equipment Business submitted a notice to Consumer Affairs Agency and the Fair Trade Commission based on Law for Preventing Unjustifiable Lagniappes and Misleading Representation. The notice concern the fair competition rule to be applied during the period of this exhibition. When you plan to distribute novelties, or to give tips to respondents to questionnaire, then you must comply with the following matters. (1) Novelties or tips must be equivalent to a small amount of money according to common-sense judgment. (2) Novelties must not be changeable with money. (3) You must behave along business ethical guidelines. (4) Your behavior must be free from any legal restrictions. Moreover, tips to respondents to questionnaire shall not exceed one thousand Japanese yen. Additionally, at exhibition sites attached to academic conferences, you must pay attention to the further detailed and concrete matters. Please be sure to be present at the orientation meetings for the exhibitors and ensure that you plan will comply with these matters.

- (3) Prohibition of PR activities for companies

ITEM is one of exhibitions attached to academic conferences held for professionals in medicine, dentistry and pharmacology, and it is intended to promote academic improvement and advance. Please refrain from PR activities that are not in line with the above-mentioned concept, for example, promotion of science/technology or industry for general public, or advertisement of medical equipment.

## **26. Miscellaneous**

- (1) Exhibitors are requested not to leave their booth unattended during the exhibition.
- (2) When leaving at closing time, exhibitors are requested to attend to the care of their exhibits, turning off the service entrance switch (distribution switchboard), and other necessary tasks.
- (3) The Exhibition Secretariat will be located beside the hall entrance.
- (4) Exhibitors should obtain permission from the staff of the booth concerned before entering another company's booth.

- (5) The press must apply for prior permission to cover the event at reception and in certain instances follow instructions as given by the Exhibition Secretariat .

In addition, each company should inform the secretariat when there has been any specific request for media coverage.

## **27. Exhibition of Products Not Approved Under the Act on the Pharmaceuticals, Medical devices, etc.**

- (1) It is prohibited to exhibit products not approved under the Act on Pharmaceuticals, Medical devices, etc. However, under the guidance of the Ministry of Health, Labor and Welfare, exhibits can be made available only if it is recognized that it will contribute to academic promotion. Distribution of catalogues, pamphlets and using video images or narration for PR purposes is outlawed however.
- (2) Exhibitors who wish to display such items, not approved, must submit the Form 11, 12 and 13 to JIRA secretariat, [exhibit-os@jira-net.or.jp](mailto:exhibit-os@jira-net.or.jp) by **Feb. 17, 2021**.
- Due date : Friday, Feb. 17, 2021
- ① Form 11 Application to Exhibit (1 set) and Reason for Exhibit  
\*If these are imported items, 2 sets of each document must be submitted.
  - ② Form 12 Request for Exhibit (1 set)  
\*If these are imported items, 2 sets of each document must be submitted.
  - ③ Form 13 Application for Notice Board for exhibits not approved under the Act on Pharmaceuticals, Medical devices, etc.
- (3) The Secretariat will send all applications to the institute President for approval. Each exhibitor will receive a Request for Exhibit as soon as approval is obtained. Exhibitor must show the Request when it is requested.
- (4) Exhibitors must display the notice board near the exhibits in question that the product is not approved under the Act. This notice must be displayed for each designated product. Exhibitor must purchase the notice board using the Form 13 produced by the Exhibition Committee.
- (5) If the exhibitor cancel the exhibition or receive an approval after the application has been submitted to the JIRA secretariat, the exhibitor is requested to notify the Exhibition Secretariat prior to the opening of the exhibition by submitting the Form 14, the Notification of Withdrawal of Application for Exhibition of Products not approved Under the Act on Pharmaceuticals, Medical devices, etc.



**Exhibition of Products Not Approved Under the Act on the Pharmaceuticals, Medical devices, etc. (the Act on Securing Quality, Efficiency and Safety of Pharmaceuticals, medical devices, re-generative and cellular therapy products, gene therapy products, and cosmetics)**

In accordance with the guidance of the Ministry of Health, Labor and Welfare, products not approved under the Act on Pharmaceuticals, Medical devices, etc. may be exhibited only if they are recognized as contributing to the promotion of science, in strict compliance with the conditions below.

The Exhibition Committee would like to emphasize that exhibition will be refused in the event of any breach of these conditions.

- 1 The putative exhibitor must submit an Application for Exhibition to the chairperson of the conference. The company will be regarded as having made such a request only if the chairperson of the conference recognizes the product as contributing to the promotion of science.
- 2 In concrete terms, the exhibitor is requested to complete two forms, one copy of Form 11: Application for Exhibition and one copy of Form 12: Request for Exhibition (two copies in the case of imported items\*), and submit these to the Exhibition Secretariat by the deadline indicated in the Exhibition Guidelines. (\* One copy is needed for customs clearance.)

Requests will be forwarded to the conference chairperson in a single batch, and the Request for Exhibition returned to each company as soon as it is approved. During the exhibition period, please disclose the forms upon request.

Please prepare the Application for Exhibition and Request for Exhibition in A4 size as attached forms. Also, a sample of a separate documentation for the Request for Exhibition is shown following Form 11: Application for Exhibition for use as a reference. Name of applying company for exhibition shall be the Representative for the applying company.

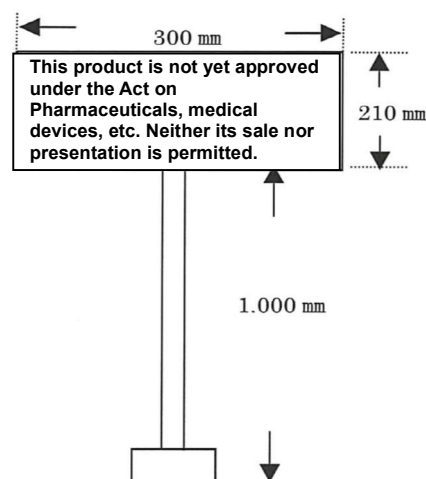
- 3 Strict compliance with the following conditions is requested during exhibition.

- (1) A notice must be displayed near the exhibit stating that it is a product not approved under the Act on Pharmaceuticals, Medical devices, etc. and that neither its sale nor presentation is permitted.

To unify the notices, we ask that you purchase the one produced by the Exhibition Committee. The diagram right shows the size of the notice, to be used as a basic rule. To accommodate small devices, PC and other equipment, however, we also accept sizes (ii) to (iv) shown below.

- (i) A notice to be used, as a basic rule (diagram, right. (A stand will not be attached.)
- (ii) For use with panel, wall-mounted monitors and mid-size devices (210 mm x 150 mm; stand-alone type)
- (iii) For a desk top PC and small devices (150 mm x 105 mm, stand-alone type)
- (iv) Stickers for use with mobile PCs and tablets (66 mm x 15 mm, a set of 3 stickers)

Please submit Form13, Application for Notice Board for Exhibiting Products not approved



under the Act on Pharmaceuticals, Medical devices, etc.

**One notice is required for each product not approved under the Act on Pharmaceuticals, Medical devices, etc.**

- (2) Claims concerning method of manufacture, effect and efficacy, and performance must be precise and based on data from objectively performed testing or other similar source. They should avoid advertising-type material, and be restricted to scientific expressions. The same applies to exhibitions consisting solely of clinical photographs. (Please also be careful when producing descriptive panels.)

The following examples are acceptable.

- (i) Research data to be presented at the conference involved.
- (ii) Data evaluated in applications for approval under overseas pharmaceutical legislation.
- (iii) Scientific data provided by the National Institute of Health Sciences, the Tokyo Metropolitan Industrial Technology Center, or the Japan Quality Assurance Organization. (This includes data provided by universities.)
- (iv) Research data published as a paper in specialist scientific journals that possess paper review mechanisms.  
In this case, the name of the journal concerned must be clearly stated in order to make clear the source of the data.

- (3) Related documentation and other materials may not be distributed.  
However, it is acceptable to hand out reprints of research papers and similar material from scientific papers that have already been evaluated to doctors and others on request.

- (4) The proposed brand name may also be used, provided that this is solely for the purpose of the improvement and development of scientific research.  
However, the distribution of prepaid cards or free gifts carrying the brand name is unacceptable unless it is directly connected to the improvement and development of scientific research.

- (5) Notes on exhibition

It is prohibited to carry out the same PR activities for non-approved products as for products that are already approved, under Article 68 of the Act on Pharmaceuticals, Medical devices, etc.

Examples of such actions include the following.

- (i) Using amplifying devices (speakers) such as microphones or tape recorders to introduce non-approved products.
- (ii) Using video or similar recordings other than those of conference presentations or reports to introduce non-approved products.
- (iii) Displays using spotlight or similar means to make non-approved products more eye-catching than products that are already approved.
- (iv) Material used on panels must be limited to scientific content. (Descriptions of features, etc. are not permitted.)
- (v) Actions pursuant to the above.

- (6) After the exhibition closes, the product may not be sold or given away, but must be disposed of, sent back, or dealt with in another appropriate way.

However, this shall not apply should specific administrative procedures be undergone to permit use in treatment, change of use for the purpose of an application for approval, or storage pending expected early approval being obtained.

- 4 Should the exhibitor cancel the exhibition or approval be obtained after an application has been submitted, the exhibitor is requested **to notify the Exhibition Secretariat prior to the opening of the exhibition** by submitting the Notification of Withdrawal of Application for Exhibition of Product Not Approved Under the Act on Pharmaceuticals, Medical devices, etc.

**Exhibition Secretariat of JIRA**

**(Japan Medical Imaging and Radiological Systems Industries Association)**

Address ; Sumitomo Fudosan Iidabashi Bldg. No.2 6F  
2-2-23, Kouraku, Bunkyo-ku, Tokyo 112-0004, Japan

Tel: +81-3-3816-3450, Fax: +81-3-3818-8920

E-mail : [exhibit@jira-net.or.jp](mailto:exhibit@jira-net.or.jp)

Closing date ; Feb. 17, 2021

## **Exhibition of Products Not Approved Under the Act on Pharmaceuticals, Medical devices, etc. (Detailed guidelines)**

The Act on Pharmaceuticals, Medical devices, etc. prohibits advertising or publicity for products not approved under the law. As exhibition comes into the category of advertising and publicity, in principle non-approved products may not be exhibited. However, if the objective is to further the improvement of medical or scientific research or to promote its development, products may receive special permission for exhibition, based on the industry's voluntary management standards "Detailed guidelines concerning non-approved medical equipment and similar items" and solely subject to certain criteria.

The main conditions set out by these detailed guidelines are given below.

- 1 Types of Exhibition: Aimed at specialists in related fields, with the objective of improving and developing scientific research.
- 2 Sponsors: Sponsors consisting of scientists in related fields and which hold public conferences and other events with the objective of improving and developing scientific research.
- 3 Means of Exhibition:
  - (a) The product must display a notice stating that it is non-approved and may not be sold or given away (the method of displaying such a notice should be as consistent as possible)
  - (b) Claims concerning method of manufacture, effect and efficacy, and performance must be precise and based on data from objectively performed testing or other similar source. (They should avoid advertising-type material, and be restricted to scientific expressions.)
  - (c) Related documentation and other materials may not be distributed in principle. However, it is reasonable to hand out reprints of research papers and similar material from scientific papers that have already been evaluated to doctors and others on request.  
(Catalogs are classified as advertising or publicity materials and may not be distributed.)
  - (d) The proposed brand name may also be used, provided that this is solely for the purpose of the improvement and development of scientific research.  
(However, the distribution of prepaid cards or free gifts carrying the brand name is prohibited.)
  - (e) It is not permitted to carry out the same PR activities for non-approved products as for products that are already approved. (This means not introducing products by using microphones, speakers, or other amplifying devices, audiovisual equipment other than recordings of conference presentations or reports; or display methods that make non-approved products more eye-catching than products already approved.)

Exhibitors should be aware that partial modifications to existing products also result in their classification as non-approved products.

Should a problem arise owing to a breach of these conditions, this may result in grave inconvenience being caused not only to the chair of the conference, who has overall responsibility for the Exhibition, and the JIRA, which is responsible for the Exhibition itself, but also to the exhibitor. **We appreciate your cooperation in complying with the rules and enabling the progress of this Exhibition.**

## 28. Where to inquiry and submit documents (related to exhibition and required)

The list of applications and submissions and the deadline are as follows. Be sure to apply and submit by the prescribed method by the deadline.

### ●List of applications

No.	Items	Required/ Arbitrary	deadline	Application method	Drawings	Submit to
1	Exhibitor's basic information	Required	<b>Dec. 25</b>	WEB		
2	Admission card voucher application and consent form	Required	<b>Jan. 6</b>	E-mail	E-mail	JIRA Secretariat
3	Disaster prevention and disaster response manager registration	Required	<b>Mar. 30</b>	E-mail		
4	Exhibition List for ITEM2021	Required	<b>Feb. 17</b>	E-mail		
5	Name Card	Required	<b>Feb. 17</b>	E-mail	E-mail	JIRA Secretariat
6	Carry-in/out application	Required	<b>Feb. 17</b>	E-mail		
7	Electricity supply application	Required	<b>Feb. 17</b>	E-mail	E-mail	JIRA Secretariat
8	[L / M booth] Notification of decoration construction	L · M booth Required	<b>Feb. 17</b>	E-mail	E-mail	JIRA Secretariat
9	[Basic booth] Notice of Decoration construction	Basic booth Required	<b>Feb. 17</b>	E-mail		
10	Application for anchor bolt use		<b>Feb. 17</b>	E-mail	E-mail	
11	Ceiling structure application		<b>Feb. 17</b>	E-mail	E-mail	JIRA Secretariat
12	Application for two-story structure		<b>Feb. 17</b>	E-mail	E-mail	JIRA Secretariat
13	Optional equipment application		<b>Feb. 17</b>	E-mail	E-mail	Kogeisha
14	Application for use of communication equipment (wireless microphone, etc.)		<b>Feb. 17</b>	E-mail		
15	Phone / Internet application		<b>Mar. 5</b>	E-mail		PACIFICO Yokohama
16	Exhibition application and display board application for products not approved by the Pharmaceutical Machinery Act		<b>Feb. 17.</b>	E-mail		JIRA Secretariat

### Exhibitor's Web Page URL

The URL, ID and password will be notified by email on December 14, 2020 to the person in charge of the company.

## 29. Contact for various inquiries

Contact information for the exhibition is as follows.

### Exhibition Secretariat

#### Trade Show Exhibits, Unapproved Drug Products, Drawing

JIRA (Japan Medical Imaging and Radiological Systems Industries Association)

Person in charge : Hiromi Maekawa, Mitsuru Motoki, Tomoko Baba

Address : Sumitomo Real Estate Iidabashi Bldg. No.2, 6th Floor

2-2-23 Koraku, Bunkyo-ku, Tokyo 112-0004, JAPAN

TEL : +81-3-3816-3450 FAX : +81-3-3818-8920

E-mail : [exhibit-os@jira-net.or.jp](mailto:exhibit-os@jira-net.or.jp)

### Decoration・Rental furniture

Foundation work, Decoration, Name card, Carry-in items, Anchor, Ceiling structure application,  
Optional Fixtures, WB application-related

Kogeisha Inc.

Person in charge : Toru Negishi, Masafumi Kigushi, Mitsuro Asayama

Address : SK Building, 4th Floor, Ageba, Shinjuku-ku, Tokyo, 162-0824, Japan

TEL : +81-3-5801- 0761

(Operation time : 10:00~17:00 / exclude 12:00~13:00)

Email : [item2021@kogeisha.co.jp](mailto:item2021@kogeisha.co.jp)

### Electricity

Iida Electrical Works Co., Ltd

Event Business Division

Person in charge : Satoru Nakamura, Ikunosuke Nakamura, Masayuki Fujiwara

Address : Shinkiba 1-8-21, Kouto-ku, Tokyo, 136-0082, Japan

TEL : +81-3-3521-3522 FAX : +81-3-3521-3524

E-mail : [item2021@iidae.co.jp](mailto:item2021@iidae.co.jp)

### Telephone・Internet

Exhibition Operation Group, Pacifico Yokohama

Person in charge : Kawahara, Watanabe

TEL : +81-45-221-2183 FAX : +81-45-221-2184

Email : [kawahara@pacifico.co.jp](mailto:kawahara@pacifico.co.jp) / [k-watanabe@pacifico.co.jp](mailto:k-watanabe@pacifico.co.jp)



## ITEM2021 Exhibit Equipment Classification Table

1. X-ray Equipment		
1-1	Angio	
1-2	General purpose	
1-3	X-ray TV	
1-4	Surgical imaging	
1-5	Mammography	
1-6	Mobile	
1-7	Others	
1-8	X-ray related equipment	
2. X-ray C T scanner		
2-1	C T	
2-2	C T related equipment	
3. M R I		
3-1	M R I	
3-2	M R I related equipment	
4. Nuclear medicine		
4-1	Nuclear medicine	
4-2	Nuclear medicine data processing	
4-3	P E T	
4-4	P E T - C T	
4-5	Nuclear medicine related equipment	
5. Therapeutic systems		
5-1	Liniac	
5-2	Other therapeutic devices	
5-3	Therapeutic planning equipment	
5-4	Therapeutic device related equipment	
6. Diagnostic ultrasound		
6-1	Diagnostic ultrasound	
6-2	Diagnostic ultrasound related equipment	
7. Medical image observation equipment		
7-1	Automatic developing machine	
7-2	Imager	
7-3	Illuminator for X-ray film	
7-4	X-ray film	
7-5	Monitor	
7-6	Others	
8. Image Processing Equipment (Including Medical software)		
8-1	Image processing equipment (for medical)	Hardware, Hardware and software
8-2	Image processing software (for medical)	
8-3	Image processing related equipment	
9. IT equipment (Not for medical)		
9-1	IT equipment	
9-2	Image processing equipment	
9-3	Image processing software	
10. Related equipment		
10-1	X-ray protection	
10-2	Pharmaceutical	
10-3	Others	



**Application for exhibition of product not approved  
under the Act on Pharmaceuticals, Medical devices,**

Date \_\_\_\_\_

To Chairperson  
Hiroshi Honda  
Japan Radiology Congress (JRC)

**Application for Exhibition  
International Technical Exhibition of Medical Imaging 2020**

Name of applying company \_\_\_\_\_

Name of the Representative \_\_\_\_\_

Signature \_\_\_\_\_

Considering the item indicated below will contribute to the promotion of science, we hereby apply for its exhibition, with referential materials separately attached, in strict compliance with the Act on Pharmaceuticals, Medical devices, etc.

1. Exhibit (a product not approved under the Act on Pharmaceuticals, Medical devices, etc.)  
New item or partially modified item (Please circle either) : New / Partially modified  
Designation:  
Description:  
Quantity:

2. Reasons for exhibition
- a) The item is presented at the meeting concerned.
  - b) The item has been newly developed, applying a newly introduced technology.
  - c) The item has been improved, using a newly introduced technology.
  - d) The item has been newly developed on the basis of a new principle.
  - e) The item has been improved on the basis of a new principle.
  - f) Other reason (Please specify \_\_\_\_\_ )

3. Exhibition site and dates  
Fill in "✓" in parentheses for the venue where you will exhibit.  
If you exhibit at both venues, put "✓" in both places.

( ) Site : *Pacifico* Yokohama Exhibition Halls A (a part), B, C, and D  
Dates : April 16 (Fri.) , 2021 10:00 – April 18 (Sun.) , 2021 15:00

( ) Web Exhibition: JRC2021WEB (open to the public in ITEM2021-WEB)  
(limited access only for medical professionals)  
Date : JRC2021WEB exhibition period (May 12(Wed.), 2021 – June 3(Thu.), 2021)

Separate documentation attached to the application for exhibition

### Reasons for Exhibition

1. Summary of the reasons

a)

b)

2. Reference document

### **Reasons for Exhibition (Sample)**

1. Summary of the reasons for image quality improved by the introduction of a new technique,

a) A large volume of data is obtained over a short time by using continuous radiation, suppressing artifacts from body motion to yield more detailed images.

b) Application of high frequency inverter for generating high voltage X-ray produces stability at high voltage, which enables the provision of high quality images despite a short scan time.

2. Miscellaneous (documents demonstrating the features of the exhibits should be added if any.)

End

## Request for exhibition of product not approved under the Act on Pharmaceuticals, Medical devices, etc.

Date \_\_\_\_\_

Hiroshi Honda  
Chairperson  
Japan Radiology Congress (JRC)

### Request for Exhibition at International Technical Exhibition of Medical Imaging 2020

After a deliberate investigation, the following item (1) that has not been approved under the Act on Pharmaceuticals, Medical devices, etc. has been judged to be in compliance with the objective of our association. We therefore request herein to exhibit the item at the exhibition under the conditions described in the section (2) and section (3) below.

(1) Item

Designation: \_\_\_\_\_

Description: \_\_\_\_\_

Quantity: \_\_\_\_\_

(2) Exhibition site and dates

Fill in "✓" in parentheses for the venue where you will exhibit.

If you exhibit at both venues, put "✓" in both places.

( ) Site : *Pacifico* Yokohama Exhibition Halls A (a part), B, C, and D  
Dates : April 16 (Fri.) , 2021 10:00 – April 18 (Sun.) , 2021 15:00

( ) Web Exhibition: JRC2021WEB (open to the public in ITEM2021-WEB)  
(limited access only for medical professionals)  
Date : JRC2021WEB exhibition period (May 12(Wed.), 2021 – June 3(Thu.), 2021)

(3) Conditions

- (a) It should be Indicate clearly that the item is not approved under the Act on Pharmaceuticals, Medical devices, etc. and that neither its sale nor presentation is permitted.
- (b) Claims concerning method of manufacture, effect and efficacy, and performance must be precise and based on data from objectively performed testing or other similar source.
- (c) In principle, related documentation and other materials may not be distributed.
- (d) After the exhibition closes, the item may not be sold or given away, but must be disposed of, sent back, or dealt with in another appropriate way.

**Application for Notice Boards for Exhibiting Products not Approved  
under the Act on Pharmaceuticals, Medical devices, etc.**

Date \_\_\_\_\_

To Japan Medical Imaging and  
Radiological Systems Industries Association (JIRA)

Booth number \_\_\_\_\_

Company name \_\_\_\_\_  
Address \_\_\_\_\_  
Section \_\_\_\_\_  
Person in charge \_\_\_\_\_  
Phone \_\_\_\_\_  
Facsimile \_\_\_\_\_  
E mail \_\_\_\_\_

Submission deadline: February 14, 2020

We are pleased to submit an application as indicated below.

Type	Unit price (including tax)	Quality	Amount
(i) A notice to be used, as a basic rule (300 x 210 mm, A stand will not be attached.)	¥550	PCS	¥
(ii) For use with panel or mid-size devices (210 mm x 150 mm; stand-alone type)	¥550	PCS	¥
(iii) For tabletop display of small devices (150 mm x 105 mm, stand-alone type)	¥550	PCS	¥
(iv) Stickers for use with PCs and tablets (66 mm x 15 mm, a set of 3 stickers)	¥110	SET	¥
	Total	PCS	¥

**Notification of Withdrawal of Application for Exhibition  
of Product Not Approved under the Act on Pharmaceuticals, Medical devices, etc.**

Date \_\_\_\_\_

To Chairperson  
Hiroshi Honda  
Japan Radiology Congress (JRC)

Name of applying company \_\_\_\_\_

Name of the Representative \_\_\_\_\_

Signature \_\_\_\_\_

We would like to withdraw the application for exhibition of the following product not approved under the Act on Pharmaceuticals, Medical devices, etc. because of

- our own circumstances
- approval obtained as follows:

Date of approval: \_\_\_\_\_

Number of approval: \_\_\_\_\_

Date of Application for Exhibition: \_\_\_\_\_

Description of Item: \_\_\_\_\_

Quantity: \_\_\_\_\_

End