

Attachment 2 Contents Specification and Exhibition Fee

Subject	Specification of Contents	Period	Condition	Browsing	Exhibition Fee (JPY) (Consumption tax to be added)	Limit
Gateway	Contents for public					
Search page of Exhibitor/Exhibit (Please refer to Attachment 1b)	<ul style="list-style-type: none"> Link to the web page of the product or company (Cross-searchable by site, injury or disease, equipment category, and exhibitor, and key word search available) From the search results, jump to each company's URL after about 100 words of introduction. (Do not conflict with medical device advertising regulations (Note 1)) ※In the case of medical equipment, please check whether reviewer are a medical person or not on the page of each company.	15 May to 30 June	Non	Public	JIRA member : 50,000 per company Non JIRA member : 70,000 per company	10 links per exhibitor
Main Hall	For registrants Contents					
Exhibitor's top recommendation (Introduction of Exhibitors' Products) (Please refer to Attachment 3)	(1) Exhibition of submitted files (Cross-searchable by body parts, injuries and diseases, equipment classification, exhibitors, and keywords) (2) The format of submission is one of the following. 1) Video (less than 3 minutes) Resolution: 1920x1080 (16:9) Data Format: H.264 for video, MP4 for audio encoded by AAC. A 30-word explanation for the video introduction must be submitted at the same time 2) Resolution: Approx. 1920x1080 (16:9) JPG or PNG image <ul style="list-style-type: none"> Product URL can be stated (no hyperlink) Display of the inquiry e-mail address The video will be delivered in such a way that it cannot be Downloaded. 	15 May to 5 June	Application for Gateway	Registrant	Up to one (1) or (2) of the items listed on the left is free of charge for Gateway exhibitors. Additional charge per video or per 3 minutes as follows. JIRAmember : 30,000 Non JIRA member : 42,000 <u>※Discount fee (Table 1)</u>	10 per exhibitor

JIRA Specific theme Exhibition (Please refer Attachment 3)	<ul style="list-style-type: none"> • Still image (1 image) resolution: about 1920x1080 (16:9) JPG or PNG image • Product URL can be stated (without hyperlink) • Display of the inquiry e-mail address 	15 May to 5 June	Application for Gateway	Registrant	JIRA member : 5,000 per theme Non JIRA member : 7,000 per theme	10 per exhibitor
JIRA Specific theme presentation (Please refer Attachment 3)	<p>The format of submission is one of the following.</p> <p>(1) 16:9 Video transcription of a PowerPoint manuscript (15 minutes or less) with narration. (See Attachment 3c JIRA Specific Theme Presentation Guide)</p> <p>(2) Video (15 minutes or less) Resolution: 1920x1080 (16:9) Data Format: Video H.264, MP4 encoded by audio ACC</p> <ul style="list-style-type: none"> • An introduction of about 30 word is required. • Product URL can be stated (without hyperlink) • Display of the inquiry e-mail address • The video will be delivered in such a way that it cannot be downloaded. 	15 May to 5 June	Application for Gateway	Registrant	JIRA member : 5,000 per presentation Non JIRA member : 7,000 per presentation	10 per exhibitor
Product not approved under PMD Act (Please refer to Attachment 4)	<ul style="list-style-type: none"> • Exhibit template (Attachment 4a): Powerpoint (2 sheets) • Exhibit application form (Attachment 4b): Word (2 pages) • Exhibit Request Form (Attachment 4c): Word (1 copy) • Display of the inquiry e-mail address 	15 May to 5 June	Application for Gateway	JRC members registered to the academic conference	Non	Non

Note 1)

http://www.jira-net.or.jp/event/files/item2020/item2020_1-08_amendment.pdf

Quantity of Exhibitor's top recommendation	Fee for JIRA member JPY	Fee for Non JIRA member JPY
1	0	0
2	30,000	42,000
3	57,000	79,800
4	81,000	113,400
5	102,000	142,800
6	120,000	168,000
7	135,000	189,000
8	147,000	205,800
9	156,000	218,400
10	162,000	226,800

(Table 1)

Consumption tax to be added