



PRESS RELEASE



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The Global Diagnostic Imaging Healthcare IT & Radiation Therapy Trade Association Officially Incorporates

DITTA Enters a New Era of Global Partnership

WASHINGTON, DC –The Global Diagnostic Imaging, Healthcare IT & Radiation Therapy Trade Association (DITTA) today announced that the organization has officially been incorporated. DITTA filed its Certificate of Incorporation in the United States. With this development, DITTA enters a new era of its growing global partnership that will open many new doors of opportunity. DITTA membership currently includes the European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry (COCIR - Europe), Japan Medical Imaging and Radiological Systems Industries Association (JIRA - Japan), Canada's Medical Technology Companies (MEDEC - Canada) and the Medical Imaging & Technology Alliance (MITA - United States).

"DITTA's incorporation further empowers our industries to reach a global audience and spread the message that innovation in medical imaging not only improves quality of life, but also lowers the cost of healthcare." said Gail Rodriguez, DITTA Chair. "This development will improve international familiarity with our association and further strengthen critical relationships with stakeholders working to improve global health."

With a focus on improving the global regulatory environment for industries, DITTA's coalition of expert members work together with governments and other stakeholders around the globe to promote innovation, improve market access and enhance global competitiveness in the medical imaging, radiation therapy, healthcare IT, electromedical and radiopharmaceutical industries.

"The incorporation will help to ensure that manufacturers remain at the forefront of technological innovation worldwide," said Rodriguez. "The successful development and advancement of innovative medical technologies in the global marketplace promises to make available more innovative, life-saving technologies for countless patients around the world."

Nicole Denjoy, Vice Chair of DITTA and Secretary General of COCIR said, "We are excited about this development, which establishes DITTA as the true global voice for the medical imaging industry at large."

Mitsuro Tokugawa of JIRA, the previous DITTA Chair noted, "The official establishment of DITTA creates one place for medical imaging associations and companies around the globe to come together to discuss and promote efforts that will improve access to the life-saving technologies."

More information on DITTA, visit the website www.globalditta.org.